

PRESS RELEASE
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Medals of War launch in MEA region started with Netmarble EMEA and received instant featuring

Nitro Games, a leading Finnish developer and publisher of mobile games, announced that the launch of its latest game “Medals of War” has now started in MEA region with additional visibility through instant featuring. The game is distributed by Netmarble EMEA, the regional office of Netmarble Games, one of the fastest growing mobile gaming companies in the world today.



“We are excited to start the launch of Medals of War in first MEA region countries. We have enjoyed the collaboration with Netmarble EMEA, as they have brought their strong local market expertise to the table. Medals of War has been localized carefully to also include new units and visuals. We are happy to welcome new players to join the battle in Warland.” says Jussi Tähtinen, CEO & Co-Founder, Nitro Games Oyj.

This launch follows Nitro Games’s strategy where the company is self-publishing its games in the western markets and accessing other markets via publishing partners. Medals of War has been developed with Nitro Games’ MVP –process, where the game development is closely tied to continuously collecting actual market data and community feedback, as the game is being further developed. Netmarble EMEA is the publisher in Turkish and Arabic speaking countries. This is the first step in the game launch in MEA region (Middle-East and Africa), where Netmarble is the publisher.

Medals of War is a community-focused game that brings players together with their friends. Players are matched with each other in intense PvP combat – in real-time! The aim is to level up and hone your skills to be the best commander in Warland.



Find out more and follow us on:

Facebook: <https://www.facebook.com/MedalsofWar>

Twitter: <https://twitter.com/MedalsofWar>

Website: www.medalsofwargame.com

Nitro Games in brief:

Nitro Games is a free-to-play mobile game developer and publisher with a decade of experience in developing games for the mid-core user segment, mostly focusing on the genre of strategy games. The Company focuses on producing games with high production value and high revenue potential for smartphones and tablets. With Nitro Games' powerful NG Platform and NG MVP-process, the Company is able to do market validation with new game prototypes after only a week of development. Historically, Nitro Games has developed games such as East India Company, Commander: Conquest of the Americas, Pirates of Black Cove and Raids of Glory. Nitro Games' shares are listed on Nasdaq First North Stockholm with the ticker NITRO, and the company's Certified Adviser is Augment Partners AB, phone: +46 8 505 651 72. www.nitrogames.com

Netmarble in brief:

Netmarble Games Corp. strives to entertain audiences of all ages, and around the world, by providing great mobile gaming experiences. Established in Korea in 2000, Netmarble is the fastest-growing mobile game company in Asia and consistently ranks as a top mobile developer and publisher worldwide. With more than 4,000 employees, Netmarble has been developing and servicing some of the most successful mobile games, including Lineage 2 : Revolution, MARVEL Future Fight, STAR WARS™: Force Arena, Everybody's Marble, and Seven Knights. The largest shareholder to Jam City, a leading casual game developer, and parent company to Kabam, a top global game developer in massively multiplayer free-to-play games, Netmarble has strategic partnerships with CJ E&M Corporation, Asia's largest entertainment company, Tencent Holdings, Asia's largest internet company, and NCsoft, a prominent MMO company. More information can be found at www.netmarble.com.

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This company announcement contains information that Nitro Games Oyj is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication by aforementioned contact person on 21 December 2017 at 09:00 (EET).