



PRESS RELEASE  
19 June 2017 at 09:00 (EEST)

## Nitro Games brings *Medals of War* to the Netherlands!

**Kotka, Finland – Nitro Games** – a leading Finnish developer and publisher of mobile games announced it has launched its latest game “Medals of War” in the Netherlands. So far the game has been available in Sweden as an exclusive early market test.

*“We’ve been positively surprised with the reception and with the feedback we’ve received from Sweden so far. We’re excited to open up the game now for players in the Netherlands as well, while we keep ourselves busy adding new content to the game with constant updates.”* says Jussi Tähtinen, CEO and Co-Founder, Nitro Games Plc.

With the launch of “Medals of War” in the Netherlands Nitro Games is expanding the player base to have more people involved in the continued development of the game. This release is a part of Nitro Games’ MVP process, where game development is closely tied to actual market data and early-stage qualitative community feedback.

*“We’re looking forward to welcome all new players from the Netherlands onboard, joining the battle, and helping us to further improve the game. The Netherlands was a natural choice for us as it’s English speaking, reflects the western market audience well and has a good sized pool of players. From a marketing point of view, it’s also a market where the average prices of downloads are relatively high, which is ideal for proving the marketability of the game. We want to get more evidence that the excellent reception the game has gotten in Sweden translates to other markets as well.”* concludes Jussi Tähtinen.

Medals of War is a community-focused game that brings players together with their friends. Players are matched with each other in intense PvP combat – In real-time! The aim is to level up and hone your skills to be the best commander in Warland.

To celebrate the new launch Nitro Games has revealed a new trailer video for the game:  
<http://bit.ly/2tgxRZo>

Find out more and follow us on:

Facebook: <https://www.facebook.com/MedalsofWar>

Twitter: <https://twitter.com/MedalsofWar>

Website: [www.medalsofwargame.com](http://www.medalsofwargame.com)

**For more information:**

CEO Jussi Tähtinen

Phone: +358 44 388 1071

Email: [jussi@nitrogames.com](mailto:jussi@nitrogames.com)

*This company announcement contains information that Nitro Games Plc is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication by aforementioned contact person on 19 June 2017 at 09:00 (EEST).*



**Nitro Games in brief:**

Nitro Games is a free-to-play mobile game developer and publisher with a decade of experience in developing games for the mid-core user segment, mostly focusing on the genre of strategy games. The Company focuses on producing games with high production value and high revenue potential for smartphones and tablets. With Nitro Games' powerful NG Platform and NG MVP-process, the Company is able to do market validation with new game prototypes after only a week of development. Historically, Nitro Games has developed games such as East India Company, Commander: Conquest of the Americas, Pirates of Black Cove and Raids of Glory. Nitro Games' shares will be listed on Nasdaq First North Sweden with the ticker NITRO, and the company's Certified Adviser is Augment Partners AB, phone: +46 8 505 651 72. [www.nitrogames.com](http://www.nitrogames.com).