



# Bambuser Enters Into New Agreement for €440,000

Stockholm — 17 September 2021 — **Bambuser today announced that Relatable has entered into an agreement for creative influencer marketing services to promote a country in East Asia for a total contract value of €440,000 (approx SEK 4.5 million).**

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*This is information that Bambuser AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was sent for publication, through the agency of the contact persons set out below, on 17 September 2021.*

#### **Contact information**

Corporate Communications, Bambuser AB | +46 8 400 160 00 | [ir@bambuser.com](mailto:ir@bambuser.com)

#### **Certified Adviser**

Erik Penser Bank AB | +46 8 463 83 00 | [certifiedadviser@penser.se](mailto:certifiedadviser@penser.se)

#### **ABOUT BAMBUSER**

Bambuser is a software company specializing in interactive live video streaming. The Company's primary product, Live Video Shopping, is a cloud-based software solution that is used by customers such as global e-commerce and retail businesses to host live shopping experiences on websites, mobile apps and social media. Bambuser was founded in 2007 and has its headquarters in Stockholm.