



# Bambuser's Chairman Acquires Shares and Stock Options for 15.3 MSEK

Stockholm - 24 August 2021 - **Chairman of the Board of Directors, Joel Citron, increased his holding in Bambuser AB through acquisition of shares and stock options via his US-based investment company TAH Management LP ("Tenth Avenue"). The transactions occurred off-exchange on 20 August 2021 and are worth a total of 15.3 MSEK.**

The transactions were made between Tenth Avenue and several insiders for private financial reasons. The sellers are Maryam Ghahremani (CEO), Jesper Funck (CPO) and Carl Kinell (Board Member). The transaction with Ms. Ghahremani represents only seven percent of her holdings in Bambuser. She remains a dedicated CEO and long-term shareholder and owns, after the sale, 527,917 shares and 7,636,071 options in the company.

The chairman has announced that he is open to further increasing his holding in the future.

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#### **Contact information**

Corporate Communications, Bambuser AB | +46 8 400 160 00 | [ir@bambuser.com](mailto:ir@bambuser.com)

#### **Certified Adviser**

Erik Penser Bank AB | +46 8 463 83 00 | [certifiedadviser@penser.se](mailto:certifiedadviser@penser.se)

#### **ABOUT BAMBUSER**

Bambuser is a software company specializing in interactive live video streaming. The Company's primary product, Live Video Shopping, is a cloud-based software solution that is used by customers such as global e-commerce and retail businesses to host live shopping experiences on websites, mobile apps and social media. Bambuser was founded in 2007 and has its headquarters in Stockholm.