



Bambuser Enters New Agreement with MOOD District

New deal is a continuation of a previous collaboration on Summer MOOD TV.

Stockholm, 29 October 2020 | Interactive live video streaming provider [Bambuser](#) has entered into a new agreement with [MOOD District](#) for a period of six months worth SEK 737,000. The agreement concerns usage of Live Video Shopping and is a continuation of a previous collaboration on Summer MOOD TV.

Summer MOOD TV was a live streaming fashion and lifestyle series in six episodes that featured brands and retailers in Stockholm's chic MOOD District, an area developed by AMF Fastigheter as an urban meeting place focused on creativity, shopping, innovation and inspiration.

###

This is information that Bambuser AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was sent for publication, through the agency of the contact persons set out above, on October 29, 2020.

Contact information

Maryam Ghahremani, CEO | +46 8 400 160 02 | ir@bambuser.com or visit bambuser.com/ir

Certified Adviser

Erik Penser Bank AB | +46 8 463 83 00 | certifiedadviser@penser.se

Bambuser is a software company specializing in interactive live video streaming. The Company's primary product, Live Video Shopping, is a cloud-based software solution that is used by customers such as global e-commerce and retail businesses to host live shopping experiences on websites, mobile apps and social media. Bambuser was founded in 2007 and has its headquarters in Stockholm.