

Bambuser's rights issue oversubscribed

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The result of the rights issue in Bambuser AB ("Bambuser" or the "Company"), of which the subscription period ended 15 April 2020, shows that the rights issue is oversubscribed. 40,062,963 shares, corresponding to approximately 99.1 per cent of the rights issue, have been subscribed for by virtue of subscription rights. Additionally, 14,666,782 shares have been subscribed for without subscription rights. The rights issue is thus subscribed for to approximately 135.3 per cent. The remaining 375,282 shares in the rights issue, corresponding to approximately 0.9 per cent of the rights issue have been allotted to investors that have subscribed for shares without subscription rights. Through the rights issue, Bambuser will receive proceeds amounting to approximately SEK 101.1 million before issue costs.

- The result of the rights issue of maximum 40,438,245 shares shows that 40,062,963 new shares, corresponding to approximately 99.1 per cent of the rights issue, have been subscribed for by virtue of subscription rights. In addition, 375,282 shares have been subscribed for by investors that have subscribed for shares without subscription rights, corresponding to approximately 0.9 per cent of the rights issue. The rights issue is thus fully subscribed.
- Allotment of shares subscribed for without subscription rights has been made in accordance with the resolved allocation principles. Notice – through a contract note – of allotment of shares subscribed for without subscription rights will only be sent to those who have been allotted shares. Payment shall be made in accordance with the instructions on the contract note. Nominee-registered shareholders will receive notice of allotment and payment in accordance with the procedures of each nominee.
- Through the rights issue, Bambuser's share capital will increase by SEK 2,021,912.25, from SEK 3,369,853.85 to SEK 5,391,766.10, and the number of shares will increase by 40,438,245 shares, from 67,397,077 shares to 107,835,322 shares.
- The shares subscribed for by virtue of subscription rights are expected to be registered with the Swedish Companies Registration Office (the "SCRO") on or about 17 April 2020 and are expected to start trading on Nasdaq First North Growth Market on 22 April 2020.
- The shares subscribed for without subscription rights are expected to be registered with the SCRO on or about 23 April 2020 and are expected to start trading at Nasdaq First North Growth Market on 4 May 2020.

Advisors

In connection with the rights issue, Carnegie Investment Bank AB (publ) acts as Sole Global Coordinator and Bookrunner and Ramberg Advokater KB acts as legal advisor.



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This information is information that Bambuser AB is obliged to make public pursuant to the EU Market Abuse Regulation and the Financial Instruments Trading Act. The information was submitted for publication, through the agency of the contact person set out above, at 08:30 am CEST on 17 April 2020.

Certified Advisor

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About Bambuser AB

Bambuser was founded in 2007 as the world's first company with a platform for interactive mobile live video streaming and is a leading supplier in the live video segment. In 2019, Bambuser introduced Live Video Shopping, which enables live shopping directly on different brands' websites. Bambuser is listed on Nasdaq First North Growth Market and has its headquarters located in Stockholm.

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