

## PRESS RELEASE & PRESS INVITATION

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# Faberge first to implement a full-scale reuse hub

**Faberge has created a reuse hub in Solna Business Park. The reuse is scaled up by using a large physical warehouse and a digital marketplace. The aim is to create a functioning reuse market and reduce climate emissions for the property sector.**

Around 2,000 square metres in the Solna Business Park are used to collect building materials, installations, equipment and furniture for reuse, with everything being documented in a digital marketplace. The reuse hub is an important cornerstone of Faberge's reuse strategy and a prerequisite for scaling up reuse efforts and making a contribution to Faberge halving its CO2 emissions from construction projects by 2030.

- *We want to, we can and we will make a difference. "The reuse hub is a catalyst that enables a greater degree of reuse in Faberge's business operations. In the long term, we also want to open it up to other participants, like a DIY store for the property industry, but with reused materials,"* says Stefan Windefalk, Head of Redevelopment at Faberge.

Like at any warehouse, materials and products are lined up and labelled in order on large storage shelves. What sets this warehouse apart from others is that everything that comes here is second hand, and will be reused.

*"We need to create the right conditions to enable circular material flows. This means building primarily with recycled materials and also with materials that have a high proportion of recycled or renewable content. Our goal is that at least 20 per cent of the materials used in a redevelopment project are circular,"* says Mia Häggström, Head of Sustainability at Faberge.



Faberge AB (publ)

Faberge wants to challenge the current attitude to reuse and increase the incentives to scale up reuse in the industry.

- *“We disseminate information about our reuse strategy and share our experiences, systems and working practices regarding reuse. There is great interest in the industry and we believe the whole sector can move forwards together. The potential of the reuse market for construction materials is huge,”* concludes Stefan Windefalk.

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## Welcome to the press tour of the Reuse Hub

**Date:** 13 November 2023

**Time:** 1 pm

**Location:** Englundavägen 5, Solna

**RSVP:** 10 November by 1 pm to [press@faberge.se](mailto:press@faberge.se)

We will talk about our sustainability initiatives and strategies and visit the Reuse Hub located close to the local office.

### Participants:

Stefan Dahlbo, President and CEO, Faberge

Sönke Leve, Sustainability Coordinator, Faberge

Sandra Holmström, Sustainability Specialist, Faberge

Mia Häggström, Head of Sustainability, Faberge

Victoria Johansson, Municipal Commissioner responsible for the environment and climate, City of Solna

Gustav Hemming, Regional Commissioner for Climate, Infrastructure and Archipelago in Stockholm



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*With a focus in particular on commercial properties, Faberge develops attractive locations in the Stockholm area. We are a partner with a prominent presence that puts people front and centre. Our innovative, responsible and flexible ethos enables companies, locations and our city to develop and thrive. We take a long-term approach in our perspective and ownership. We know that when we create sustainably, we also create value. The Faberge share is listed on Nasdaq Stockholm, in the Large Cap segment. For further information, please visit us at [faberge.com](https://www.faberge.com).*



Faberge AB (publ)

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**More information:**

[faberge.se/en/sustainability](https://faberge.se/en/sustainability)



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