

## PRESS RELEASE

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# 17 Sustainable Development Goals in 1 park

**Solna Business Park is now getting a colourful addition in the form of a new park. The aim with this is to highlight Agenda 2030 and the UN's 17 Sustainable Development Goals and make them accessible to everyone. In addition, the park will contribute to there being more activity between the buildings and make Solna Business Park a new destination to visit.**

With the help of BIG Architects, the Danish architectural firm that has attracted worldwide attention with its unique and spectacular projects, Faberge has developed a master plan and a development idea for Solna Business Park. This starts with the park, with a concept based on the UN's 17 Sustainable Development Goals. This will contribute to a more active and vibrant street environment in which people are given more space.

– *“We want to give both children and adults of all ages an experience with focus on playing and learning as well as an opportunity to get acquainted with the sustainability goals in a concrete and fun way. We are very pleased that a private operator shows the way both when it comes to developing a district with a high level of ambition and when it comes to setting a sustainable agenda,”* says David Zahle, Partner and Architect at BIG – Bjarke Ingels Group.

193 countries around the world have adopted the UN's Agenda 2030, which is the most ambitious sustainable development agenda ever. It defines 17 global sustainable development goals that aim to eradicate poverty and hunger, realise human rights for everyone, achieve gender equality and ensure lasting protection for our planet and natural resources. This places high demands on the construction and real estate sectors, and at Faberge many of the global goals are now integral elements of our business activities.

– *“We are thus well aware that we need to work hard and remain focused regarding those areas in which we have the greatest opportunities to contribute towards sustainable development, and*



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*achieving the global goals forms a major part of our daily work. But everyone has to contribute to achieving these goals, and with the new park we hope to raise awareness and knowledge about the important work that needs to be done,”* says Susanna Elvsén, Market Area Manager Solna Business Park at Faberge.

The design has various elements and installations that support and provide information in different ways about all 17 global goals. To make them easy to understand, we have used the Good Life Goals, which provide an interpretation of the goals that is applicable to both children and adults, no matter how limited control they have over their lifestyles.

- *“The Agenda 2030 for sustainable development, and its 17 goals, are to be implemented primarily by countries and so far the focus has been on actions taken by governments, but what can individuals do to help? This was the question when we developed The Good Life Goals. Visitors can get inspiration in the park and find out in a creative way what they can do,”* says Andrea Norgren, co-lead One Planet Sustainable Lifestyles and Education Programme, who developed The Good Life Goals.

Solna Business Park is facing major changes, as in 2021 work on the park will begin, and the Parkhuset initiative – the innovation project that aims to cut the climate impact in half – will also be started. The area is one of Faberge’s priority city district projects and will be transformed into a new attractive area for both businesses and residents in the coming years. The new park is expected to open in August 2021 and will be a destination for people who want to stay for a short or a longer time, to play with their children, challenge colleagues to a game of padel, have lunch or hold an outdoor meeting.

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*With a focus on commercial properties, Faberge develops attractive locations in the Stockholm area. We are a proactive partner that puts people front and centre. Our innovative, responsible and flexible ethos enables companies, locations and our city to develop and thrive. We take a long-term approach in our perspective and ownership. We know that when we create sustainably, we also create value. The Faberge share is listed on Nasdaq Stockholm, in the Large Cap segment. For further information, please visit us at [www.faberge.com](http://www.faberge.com).*