

PRESSEINFORMATION

Detmold, 7. May 2018

Last Chance! Submission Deadline for E1|R1 Photo Award ends on 15th of May 2018

The first international E1|R1 Photo Award is on the home straight. More than 1250 images of fascinating landscapes, spectacular fauna, breathtaking views and highly personal hiking and cycling images have already been submitted: They show the variety and beauty along the E1 European Long Distance Path from Nordkapp to Southern Italy and the R1 European Bicycle Route from Boulogne-sur-Mer to St. Petersburg via London. The submission period ends on the 15th of May 2018. Professional or amateur photographers who would still like to take part can use this last chance to upload their photos directly to the E1|R1 Photo Award Partner CEWE via <https://contest.cewe-fotobuch.de/e1r1-photoaward-aa> (Amateur Award) or <https://contest.cewe-fotobuch.de/e1r1-photoaward-pa> (Professional Award).

To the images:

Germany: Schloss Wernigerode – Submitted by Haribofan in the „Culture and Landscape“ category of the E1|R1 Photo Award / Amateurs.

Switzerland: Wander-Erlebnis – Submitted by Duesterb in the „Man and Nature“ category of the E1|R1 Photo Award / Amateurs.

Norway: Gute Nacht – Submitted by E1Schweiz in the „Man and Nature“ category of the E1|R1 Photo Award / Amateurs.



About the E1|R1 Photo Award

The European Long-Distance Trail E1 from Nordkapp (Norway) to South Italy, and the European Bicycle Route R1 from Boulogne-sur-Mer to St. Petersburg, via London, only cross each other once. This crossing point is in the Teutoburg Forest and is both the cause and the namesake for the international E1|R1 Photo Award – created by the competence centre for hiking WALK in Detmold and supported by the German Hiking Association (DWV) and the European Ramblers' Association (ERA). The aim is to use the art of photography to raise awareness of two of the most important routes for the many thousand hikers and cyclists in Europe.

The 1st international photo competition is calling for amateur and professional photographers, in separate competitions, to submit their most beautiful and spectacular photos of the direct surroundings of both routes. Prizes with a total worth of around €50,000 are up for grabs and will be awarded by independent juries on the 118th German Hiking Day 2018 in Detmold.

The submissions period for the photo competition begins on 1st December 2017 and ends on 31st March 2018. Fans of photography and professional photographers can submit their photos in four categories: Culture and Landscape, Man and Nature, Heaven and Earth, and Animals and Nature. Professional photographers must always submit a series of minimum 3 and maximum 4 subjects, whereas for the amateur award, only one can be submitted. More information about the international E1|R1 Photo Award, the categories and the conditions of entry can be found at www.e1r1-photoaward.eu

Created by:



Supported by:



EUROPÄISCHE UNION
Investition in unsere Zukunft
Europäischer Fonds
für regionale Entwicklung



About WALK

The competence centre for hiking WALK has been located at the foot of the Hermannsdenkmal monument since 2016, in the middle of one of Germany's most important hiking regions. Supported by funds for regional development from the European Union as well as from the Ministry of Economy, Energy, Industry, Small Businesses and Trade for the North Rhine Westphalia region, WALK brings activities around the topics of hiking and cycling in the Teutoburg Forest under one roof. It is also the centre for a large scale project strengthening this region of hiking and healthcare, with five hiking routes currently certified and the Hermannshöhen trail named as one of the Top Trails of Germany. WALK promotes and supports offers and ideas in hiking. With this international photo competition, attention is drawn from the Teutoburg Forest region to hiking and cycling throughout Europe, and public awareness is raised of both European routes E1|R1 which link 18 European countries in total. www.walk-eu.de

Media contact:

Graef Advertising, Kollegienwall 3-4, 49074 Osnabrück,
Kerstin Graef, k.graef@graef-advertising.com, Tel. 0541 580 548 0