



Trading in Pomegranate shares by Board members and executives.

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In line with company policy, a group of Board members and executives of Pomegranate Investment AB (publ) ("Pomegranate" or the "Company") have notified the Company of trading in the Company's shares during the last three business days.

OTC trading in the Company's shares is facilitated by Pareto Securities AB and during the last three working days Board members and executives of the Company have acquired a total of 8,843 shares, corresponding to about 0.2% of the total amount of outstanding shares.

Management Comments

Florian Hellmich, CEO of Pomegranate Investment AB (publ), commented:

"Firstly, we are committed to uphold listed company standards of disclosure and conduct, including insider trading. Secondly, I am delighted to report on the increased investment by the Board and management, myself included, and the conviction in the long-term value proposition of Pomegranate that it represents".

For additional information, please visit the Company's website at www.pomegranateinvestment.com or contact:

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About Pomegranate

Pomegranate Investment AB (publ) is based in Sweden and was founded in 2014 by a pioneering team with a long and successful track record of investing in high growth companies in emerging markets, particularly in the technology sector. Pomegranate is an investment company that has a strong position primarily in Iran's consumer technology sector, which, with the easing of international sanctions, represents an extraordinary growth opportunity for European investors. We are entrepreneurs, we have invested in entrepreneurs and a significant proportion of our investors are entrepreneurs themselves.

This press release does not constitute an offer of any securities of Pomegranate Investment. This press release may not be distributed in the United States or to any "U.S. person", including any U.S. citizen or permanent resident ('green card holder') or any entity organised in the United States, whether located inside or outside the United States. Pomegranate shares represent an investment in Iran that is not suitable for U.S. persons.