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Camanio Care ties BikeAround creator to them as senior advisor

Anne-Christine Hertz, the creator of BikeAround, becomes new senior advisor in Active Life for Camanio Care. Anne-Christine Hertz is active at the Health Technology Center in Halland and will now contribute her expertise to the continuing development of Camanio Care.

Anne-Christine Hertz created the experience bike BikeAround. Today she is head of operations at the Health Technology Center in Halland, Sweden, and continues to use her knowledge and expertise to develop good solutions within the welfare technology area. Now Camanio Care, who today owns the BikeAround, has once more tied Anne-Christine Hertz to them. This time in the role of senior advisor within Active Life.

– Anne-Christine Hertz is a well-renowned expert in her field, whose knowledge keeps contributing to new solutions and ideas for an active life. BikeAround gives individuals all over the world access to a world of new experiences and a road back to their own memories. The contribution that Anne-Christine makes for the quality of life of people is hard to overstate and we are incredibly happy to be able to cooperate closely once more, says Jasmine Dahlberg, Head of International Sales at Camanio Care and project lead for the cooperation.

Anne-Christine Hertz enters the role as senior advisor immediately and will act on a consultative basis. In the role she will, among other things, identify relevant research, hold lectures, take part in development work and act as an advisor in product development.

– I have always viewed digitization and technology as a catalyst to open up the world not just to the tech savvy, but also to the elderly, who often live in digital exclusion. BikeAround was one way that we found of doing this, but that is only one example. The possibilities are so much larger and if we just release our imagination, we can

accomplish so many more exciting things. I look forward to this cooperation with Camanio Care, so innovative solutions can make a difference to even more individuals, says Anne-Christine Hertz.

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About Camanio Care

Camanio Care is a care technology company developing smart solutions for digital home care with the individual in focus. The company offers digital service platforms, products and services, such as Vital Smart Care, ICE, BikeAround, Bestic and Giraff. Through optimizing the mix of physical and digital care, Camanio Care works to support the basic needs of individuals and increasing the freedom, efficiency and quality of care. Camanio Care has its headquarters in Stockholm, the subsidiary Camanio Care Inc. in the U.S., and distributors in Asia, Middle East, Hongkong, Australia and tens of European countries.

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