

Press message, 4 September 2018

Camanio Care signs agreement with Thumbay Group for distribution in the GCC-region

Camanio Care AB (publ) signs agreement with Thumbay Group Marketing and Distribution Company LLC (TMDC) for distribution of Camanio's products in the GCC-region. Earlier this year, Camanio Care reported that BikeAround has been installed in a rehab clinic in UAE. The agreement gives Thumbay Group exclusive distribution rights for Camanio's products in The United Arab Emirates and Oman.

The Gulf Cooperation Council (GCC) is a regional political organization comprising the energy rich Gulf monarchies – Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and The United Arab Emirates.

-UAE and the GCC-region is a very important market for all the products and services that Camanio offers. To work together with a general contractor like TMDC is very satisfying, since they will be able to follow the customers on their whole journey from the hospital to their homes. They will also be able to help out during assessments in an early stage of the rehabilitation, says Jasmine Dahlberg, International Sales Manager at Camanio Care AB.

Thumbay Marketing and Distribution Company LLC (TMDC) is part of Thumbay Group who since 1998 operates within 17 areas, such as education, health care and research. Today, the company distributes products to all the health care segments, which enables them to be a general contractor to their customers. Today, Thumbay Group's main hospital network is within the private academic hospitals in the Middle East, where they collaborate with hospitals in Dubai, Ajman, Sharjah and Fujairah, and in Hyderabad in India.



-Elderly care is changing in UAE, and we are expecting the governmental authorities to present massive changes in health regulations, especially when it comes to medical insurance plans for home care and home nursing. The government is already putting a lot of effort to increase the quality of life for children with disabilities. We believe that Camanio Care's products will provide sought-for

solutions to the market, and we are looking forward to establishing a firm representation of the fantastic portfolio of the esteemed Camanio Care, says Ahmed M.A. Sattar, Business Developer at Thumbay Physical Therapy and Rehabilitation Hospital in Ajman.

- TMDC offer a lot of competence when it comes to marketing and sales, which fits our needs well. We look forward to collaborating with TMDC as we continue to expand in the region, says Jasmine Dahlberg.

According to data from the World Health Organization (WHO), The United Arab Emirates is facing a demographic challenge as a result of the country's growing population. In 2020, the need for health care is projected to have increased by 16%¹. This means that there will be an increasing need for technical solutions which can contribute to manage the increasing demand on health care.

Read more about Thumbay Group [here!](#)

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About Camanio Care

Camanio Care is a care tech company that develops innovative solutions for an excellent care at home with the individual in focus. Camanio Care offers digital service platforms for digital care, robotics, assistive devices and gamification, with products such as VITAL, BikeAround™, Bestic® and Giraff™. Through three focus areas; Activation, Mealtime and Digital care, Camanio Care wishes to support people's basic needs and increase accessibility and quality within health care. Camanio Care AB has its headquarters in Stockholm, a US subsidiary, Camanio Care Inc., as well as distributors in Asia, the Middle East, Hong Kong, Australia and in ten European countries.

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This information is information that Camanio Care is obliged to make public pursuant to the EU Market Abuse Regulation and the Securities Markets Act. The information was submitted for publication, through the agency of the contact persons set out above, on 4 September 2018.