ERICSSON

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PRESS RELEASE

Ericsson collaborates with Intel to bring HSPA mobile data solutions to Intel's Mobile Internet Devices (MIDs)

Ericsson (NASDAQ: ERIC) announced today that it is collaborating with Intel to bring HSPA mobile data solutions to Mobile Internet Devices (MIDs). Ericsson is thereby extending its 3G mobile broadband technology from notebooks to a range of pocketable devices with various purposes.

The Ericsson HSPA data solution is targeted at Intel's Moorestown platform and is scheduled for release in the 2009/10 timeframe. Based on the Intel® Atom™ processor, Moorestown is Intel's next-generation MID platform which will include HSPA as one of its wireless technologies.

Pocketable MIDs can deliver a truly mobile internet experience, and are expected to facilitate a range of uses including entertainment and media, connected GPS navigation, online gaming, social networking, data communication, and productivity. With ubiquitous broadband connectivity, mobile users will be able to enjoy these experiences any time, anywhere.

Johan Wibergh, Senior Vice President and head of Business Unit Networks at Ericsson, says: "Ericsson continues to create one Internet and one experience for the consumer, regardless of location or device, fixed or wireless. We see great potential in embedding mobile broadband in MIDs, creating new markets in the industry.

We are very excited to work with Intel to bring together the telecom and computing industries and extend the mobile broadband ecosystem."

"The Internet, with all of its richness, versatility and personalization, will forever change how we think about mobile computing," said Anand Chandrasekher, Intel Senior Vice President and General Manager for the company's Ultra Mobility Group. "The high performance, low power and compatibility of Intel® architecture, coupled with Ericsson's 3G mobile technologies, represents one of the ways to accelerate the global adoption of a new breed of Mobile Internet Devices that provide people with more powerful, always connected Internet-based experiences."

The 3G technology is built on Ericsson's latest generation of HSPA chipsets in small, thin modules, enabling MID manufacturers to produce very attractive end-user devices. Ericsson is optimizing its module for Intel's next-generation Moorestown platform and Moblin-based Linux operating systems. The module will work on both WCDMA/HSPA and GSM/EDGE networks worldwide.

HSPA is the world's most widely deployed 3G mobile broadband technology, with 221 commercially deployed networks available around the world serving more than 60 million subscribers – a figure that is increasing by 4 million per month.

Notes to editors:

Ericsson mobile broadband module (facts, figures and photos)
www.ericsson.com/solutions/mobile_broadband_modules/press.shtml

Ericsson's standard multimedia content is available at the broadcast room:
www.ericsson.com/broadcast_room

Ericsson is the world's leading provider of technology and services to telecom operators. The market leader in 2G and 3G mobile technologies, Ericsson supplies communications services and manages networks that serve more than 195 million subscribers. The company's portfolio comprises mobile and fixed network infrastructure, and broadband and multimedia solutions for operators, enterprises and developers. The Sony Ericsson joint venture provides consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of 'communication for all' through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 70,000 employees generated revenue of USD 27.9 billion (SEK 188 billion) in 2007. Founded in 1876 and headquartered in Stockholm, Sweden, Ericsson is listed on OMX Nordic Exchange Stockholm and NASDAQ.

For more information, visit www.ericsson.com or www.ericsson.mobi.

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About Ericsson's HSPA solution
HSPA stands for High Speed Packet Access. An inherent advantage of HSPA is that the technology is a natural extension of existing WCDMA/GSM networks, or about 85 percent of the world's existing wireless networks, and therefore has the potential to be readily available to a large number of wireless users, creating a mass market for mobile broadband. By 2010, 71 percent of mobile broadband connections are projected to be HSPA-based. Ericsson's HSPA mobile broadband solution is part of Ericsson's Full Service Broadband offering. The advanced technology lets operators more than double their system capacity and cuts response times for interactive services. On average, users will be able to download 20 times faster than with a GSM/GPRS connection. Future evolution steps will increase the HSPA download speed to 42Mbps and the upload speed to 12Mbps. Ericsson offers HSPA support on many frequency bands ranging from 850MHz to 2.6GHz.