
VODAFONE EGYPT CHOOSES ERICSSON TO ENHANCE NETWORK QUALITY IN GREATER CAIRO

- Vodafone Egypt extends its partnership with Ericsson by signing a 3-year managed services agreement
- Customers to experience improved connectivity and network quality covering greater Cairo

Ericsson (NASDAQ: ERIC) has signed a three-year managed services agreement with Vodafone Egypt, to deliver network field maintenance services and improve the quality of its network in the greater Cairo area.

The agreement is the first of its kind for Vodafone Egypt, which has chosen to outsource its network field services, and enhance the quality of its network in an effort to bring the latest services to Vodafone subscribers.

Osama Said, Chief Technical Officer, Vodafone Egypt, said: "Ericsson has proved to be a steadfast partner throughout our years of partnership. With this agreement, we aim to achieve world class network quality with the most innovative solutions that best serve our customers' needs."

With more than 36.3 million customers subscribed to its services, Vodafone Egypt's newest partnership with Ericsson will see the company support the National ICT Strategy. Vodafone Egypt will improve the quality of its network in the greater Cairo area using Ericsson's state-of-the-art technologies and innovations to achieve operational efficiency and boost network availability.

Rafiah Ibrahim, Head of Ericsson Region Middle East, said: "Globally, Ericsson has signed more than 300 managed services contracts in more than 100 countries. By offering managed services to Vodafone Egypt, we aim to improve Vodafone's network availability and quality through the use of our innovative technologies, enabling the Egyptian community to advance into the Networked Society future where everything that can benefit from connectivity will be connected. It is our privilege to handle this project for Vodafone Egypt."

Ericsson Egypt is Vodafone Egypt's incumbent supplier and initial turnkey provider, with a partnership that dates back to 1998.

NOTES TO EDITORS

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PRESS RELEASE

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Our services, software and infrastructure – especially in mobility, broadband and the cloud – are enabling the telecom industry and other sectors to do better business, increase efficiency, improve the user experience and capture new opportunities.

With more than 110,000 professionals and customers in 180 countries, we combine global scale with technology and services leadership. We support networks that connect more than 2.5 billion subscribers. Forty percent of the world's mobile traffic is carried over Ericsson networks. And our investments in research and development ensure that our solutions – and our customers – stay in front.

Founded in 1876, Ericsson has its headquarters in Stockholm, Sweden. Net sales in 2013 were SEK 227.4 billion (USD 34.9 billion). Ericsson is listed on NASDAQ OMX stock exchange in Stockholm and the NASDAQ in New York.

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