
VODAFONE AUSTRALIA SELECTS ERICSSON FOR NETWORK EVOLUTION

- Vodafone Hutchison Australia to implement core technology upgrade to enhance network reliability, efficiency and performance
- Ericsson's world leading core network solutions, consulting and transformation services enables evolution to an all IP network
- Ericsson's IP Multimedia Subsystem will enable Vodafone Hutchison Australia to offer Voice over LTE.

Vodafone Hutchison Australia (VHA) has chosen Ericsson (NASDAQ:ERIC) as a sole supplier to replace and upgrade the complete core network for their national network. With the latest core technology, including Ericsson's solutions for Evolved Packet Core and IP Multimedia Subsystem (IMS), policy control and circuit-switched core, VHA will further enhance network robustness, performance and resiliency.

Ericsson will provide integration services for voice and packet core that will support VHA to transform its operations business and enable a more enriched customer offering.

Ericsson's IMS platform is the foundation for the introduction of next-generation communication services over LTE, such as voice over LTE (VoLTE).

This will improve customer experience by providing HD voice calling. In addition, VoLTE also allows users to access voice and data services at the same time over LTE, without compromising data connectivity speeds.

Over the period of the 5 year agreement Ericsson and VHA have committed to fully virtualize their core network.

Benoit Hanssen, Chief Technology Officer VHA says: "Our choice of Ericsson's technology and services is an essential part of VHA's program to increase our network performance and customer satisfaction."

Håkan Eriksson, Head of Ericsson Australia & New Zealand says: "Our agreement with VHA includes delivering our complete core solution and introducing voice over LTE. With Ericsson VHA will upgrade network architecture which will improve network reliability, performance and efficiency."

Through its commitment to innovation, Ericsson provides its customers with core networks that are simple, smart and scalable – thereby delivering superior performance. Ericsson has supported the majority of the world's first commercial VoLTE launches and is the market leader in Evolved Packet Core with more than 150 commercial contracts in 70 countries and more than 115 commercial IMS contracts.

NOTES TO EDITORS

Download high-resolution photos and broadcast-quality video at www.ericsson.com/press

PRESS RELEASE

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Ericsson is the driving force behind the Networked Society – a world leader in communications technology and services. Our long-term relationships with every major telecom operator in the world allow people, businesses and societies to fulfill their potential and create a more sustainable future.

Our services, software and infrastructure – especially in mobility, broadband and the cloud – are enabling the telecom industry and other sectors to do better business, increase efficiency, improve the user experience and capture new opportunities.

With more than 110,000 professionals and customers in 180 countries, we combine global scale with technology and services leadership. We support networks that connect more than 2.5 billion subscribers. Forty percent of the world's mobile traffic is carried over Ericsson networks. And our investments in research and development ensure that our solutions – and our customers – stay in front.

Founded in 1876, Ericsson has its headquarters in Stockholm, Sweden. Net sales in 2013 were SEK 227.4 billion (USD 34.9 billion). Ericsson is listed on NASDAQ OMX stock exchange in Stockholm and the NASDAQ in New York.

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