



PRESS RELEASE

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Infiana Ranks 4th Among German SMEs WirtschaftsWoche Honors Specialty Films Manufacturer for its Innovation Capabilities

Forchheim (Germany) - In 2017, Infiana once again belongs to Germany's most successful small and medium enterprises (SMEs). In an Innovation Ranking compiled by the Munich Strategy Group on behalf of finance and management magazine WirtschaftsWoche, the Forchheim-based film producer ranked fourth among 3,500 businesses assessed by the Group. "We are happy to be counted among Germany's most innovative SMEs. It is both a confirmation of our work to date and an incentive to keep going and continue developing ourselves in all areas," remarks Dr. Herbert Bader, Vice President Innovation at Infiana.

Collaborate + Innovate: A Formula for Success

Since restructuring and establishing itself as an independent business following a 2015 management buyout, Infiana has placed an increased emphasis on innovation and fostering a corresponding culture. A 25-strong R&D team is permanently on the look-out for new trends and raw material types and collaborates with universities, research centers, and start-ups.

Central to Infiana's innovation process is the customer dialogue created by the company's globally oriented Collaborate + Innovate program. "At Infiana, the innovation process is extremely comprehensive. Dialogue and close cooperation with our customers are a fundamental part of this, as is the intent observation and evaluation of global trends and technology developments. In this way, we can develop



a perfect response to sophisticated and complex market demands,” says Peter K. Wahsner, CEO of the Infiana Group.

Innovation Score Determines Ranking

It was processes such as Collaborate + Innovate and the innovation culture found among its employees that ultimately landed Infiana in fourth place in the WirtschaftsWoche rankings. A total of 3,500 German SMEs from all industries were examined in early 2017. Finances were analyzed, revenue and profit development assessed, and customers and competitors interviewed, forming the basis for a final “Innovation Score”. After placing third in WirtschaftsWoche’s rankings two years ago, the specialty films manufacturer has now cemented its place among Germany’s most innovative SMEs.

**About the Infiana Group:**

The Infiana Group develops and produces engineered and innovative films for the consumer market and industry. The Group employs about 800 people at its three sites, located in Forchheim (Germany), Malvern (USA) and Samutsakorn (Thailand). Infiana serves the Personal Care (film products for packaging of hygiene items), Health Care (release films, process films and films for packaging), Building & Construction (release films and surface films), Composites (release films and process films), and Pressure Sensitive (silicone-coated release films) markets. More information can be found online at www.infiana.com.

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