

Irène Öhman appointed Marketing Communications Manager at ChromoGenics

Irène Öhman has been appointed Marketing Communications Manager at ChromoGenics, with responsibilities for developing and implementing the communications strategy, which includes a wide variety of different channels to raise awareness of ChromoGenics and its products.

Irène has held similar positions with a number of technical and industrial firms, where she was responsible for international marketing, coordinating with sales teams in Europe and Asia. Her most recent position was Marketing Communications Manager at Habia Cable.

"We are pleased to welcome Irène to our team. With her international industrial experience, Irène is joining us at a critical time where her skills and expertise will make a difference," says Thomas Almesjö, CEO of ChromoGenics. "ChromoGenics is entering the commercialization phase and rapidly expanding its reach in many marketplaces, as well as deepening relations with commercial partners."

For further information, please contact:

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ChromoGenics is a global leader in developing and producing dynamic glass that saves energy and increases comfort. Our unique, proprietary electro chromic technology makes it possible to produce glass with controllable optical properties – it becomes lighter or darker by supplying a small electric current. We call our smart glass ConverLight™. ChromoGenics is located in Uppsala, Sweden. The current 3000 m² production facility includes climate-stabilized cleanroom facilities, production lines for ConverLight glass laminates, testing facilities and a center for high-tech smart materials. The plant has been partly financed by a conditional loan from the Swedish Energy Agency.

ChromoGenics was founded in 2003, building on more than 20 years of research on electrochromic materials at the Ångström Laboratory at Uppsala University. The company has more than 20 employees and the main investors are K-Svets Förvaltning (owner of Skandinaviska GlasSystem), NES Partners and Volvo Group Venture Capital.

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