



Bridging Europe and Asia (Digital Art, ©2018)

ABELCO

INVESTMENT GROUP AB

Symbol: ABIG (Nordic MTF, NGM)

Investor Presentation

31 January 2020

By Johan Rooth, CEO

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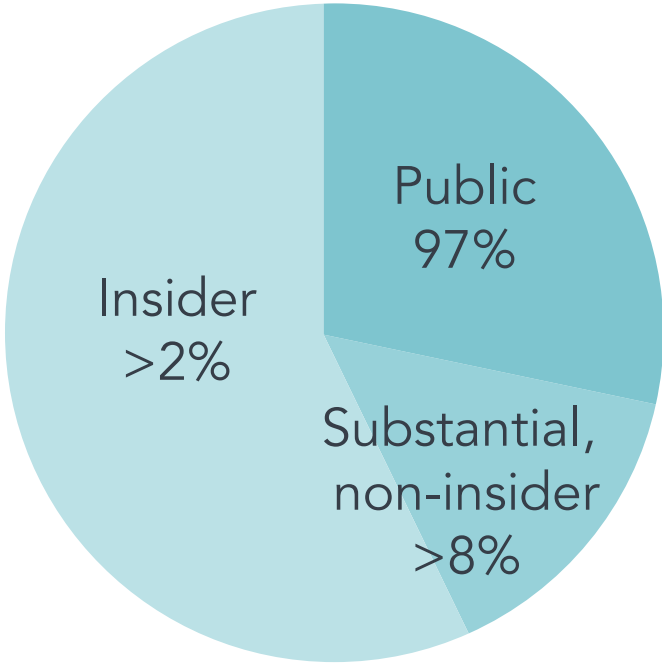
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AGENDA

1. Introduction - Abelco 2.0
2. The (Reinforced) Team
3. Investment Strategy
4. Our Portfolio
5. Communication Plan

Company Snapshot

Year of Incorporation	2009
Stock Exchange	Nordic MTF, Nordic Growth Market (NGM)
Trading Symbol	ABIG
Shares Outstanding	656 655 270 Ordinary Shares
Options Outstanding	TO1 – 169 075 000 (Exercise Price SEK 0,12) TO1 – 204 291 224 (Exercise Price SEK 0,09)
Headquarters	Stockholm, Sweden
Shareholding Composition	

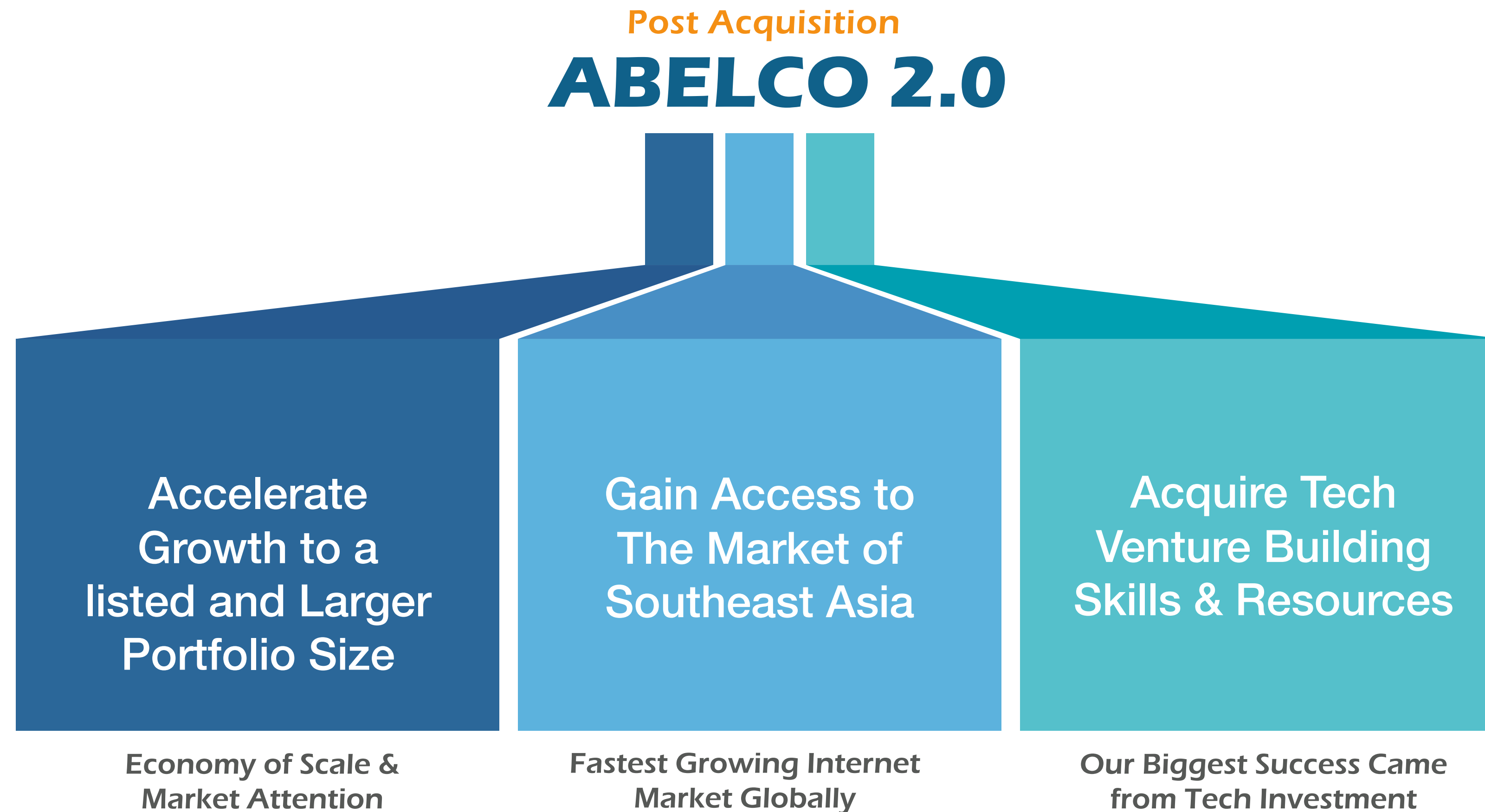
Background

- Abelco was a spin-off from former Front Office AB (no longer owner of any shares in Abelco), a turn around expert company listed on the NGM-MTF
- Abelco was also listed on Nordic MTF segment of NGM in 2018.
- It took its current form as a tech investment firm since 2018.

Acquisition - Fatfish Global Ventures AB

- On 17 of December Abelco received shareholders approval for the acquisition of Fatfish Global Ventures AB (FGV)
- FGV is a Stockholm headquartered tech venture builder with focus on the Nordic and Southeast Asian market.
- The acquisition received overwhelmingly positive shareholders approvals from Abelco and FGV. Which is now unconditional. Its expected to conclude in early February 2020.
- Post-acquisition Abelco has a new stable of skills and resources that that gives the new Abelco a very different capability and breadth.

Why The Acquisition of Fatfish ?



Mission

Deliver strong returns to our shareholders through a contrarian investment strategy executed via our venture building model

Vision

To be the go-to company that bridges capital and innovation between Nordic region and Southeast Asia

The Team

The Abelco 2.0 Team - Management



Johan Rooth

CEO

- Several years of experience in the finance and banking sector
- Made several M&A within the tech sector
- Partner in the investment company Properio Ventures AB
- Studied economics at the Mid Sweden University and Business Communications – at Gothenburg University



Eugene Khoo

VP of Finance & Corporate Affairs

- Started career at PwC where he qualified as a chartered certified accountant.
- 3 years at CIMB Investment Bank, involved in various IPO, fundraising and M&A transactions
- Graduated from Oxford Brookes University with a first class degree in Applied Accounting
- Member of the Association of Chartered Certified Accountants (ACCA).



Wah-Yew, Chaw

Finance Manager

- Extensive experience in finance and accounting role
- Worked at management level with international and publicly traded companies
- Experience in managing regional accounting and tax reporting operation



Erika Chai

Operation Executive

- Former Operation Manager at leading Asian bank with international operation
- Worked at management level to ensure delivery of new products and procedures
- Experience in managing people and regulatory processes

The Abelco 2.0 Team – Board of Directors



Kenneth Arnström

Chairman

- Chairman - with M&A, marketing and sales as a base
- Kenneth works to lead consumer-driven international change
- Kenneth has held leading international positions in leading companies within FMCG and online at Diageo, Expekt, Carlsberg and Swedish Match.



Kin Wai, Lau

Director

- Took his 1st company to IPO at 28 year old
- Led total 6 tech IPOs across multiple jurisdiction
 - Serial entrepreneur in software, media and biotech
- Graduated from Uni. Of Oxford & Uni. of Manchester, Research Associate @ Imperial College London



Larry Gan

Director

- Former Managing Partner for Asia, Accenture
 - Former Global Head of Accenture's' venture fund
- Former Chairman of Lotus Cars, UK
- Current/former board members of various banks, conglomerates and technology companies.
- Knighted with Datuk title by royal family, Malaysia



Calle Olsten

Director

- Elected to the Board of Directors in June 2018.
- Carl has a solid background as CFO with about 20 years of experience in the role of entrepreneurial companies
- Carl strengthens the Board's expertise in accounting issues and efficiency measures in both subsidiaries and parent companies.

Investment Strategy

Abelco 2.0 Overview

Our Venture Building Hubs

STOCKHOLM
KUALA LUMPUR
SINGAPORE

Sectors Focused On

Games
Digital currency
E-commerce
Fintech

Estimated No. of Employees
of Investee Companies

280

No. of Publicly Traded
Investee Companies

3

No. of Investee Companies

21

Estimated Historical No. of Users
Served By Investee Companies

370_m

Estimated No. of Internet Users in
Southeast Asia *

360_m

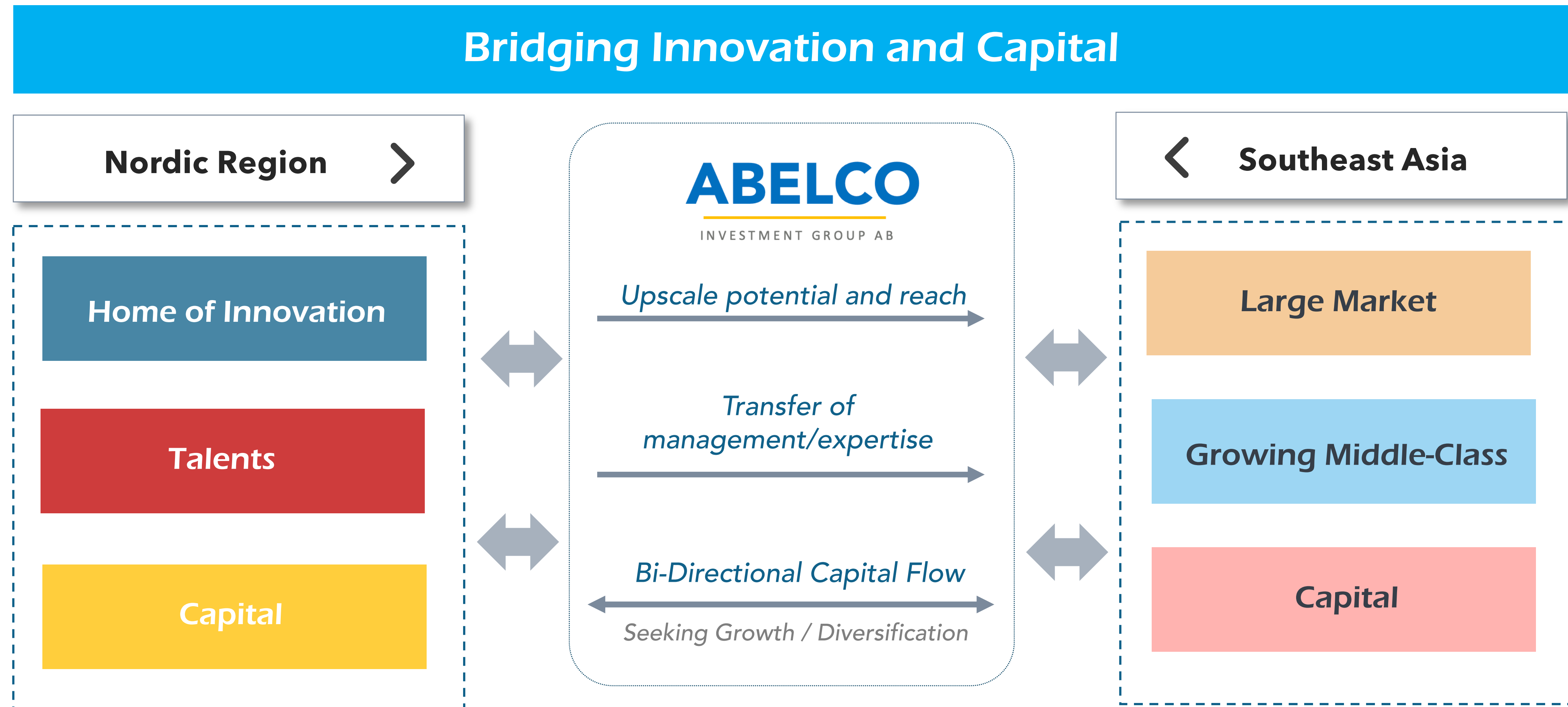
* Source: Google-Temasek E-conomy SEA Report 2019

Our Unique Proposition



Enhancing Value From Seed to Exit

Our Unique Proposition

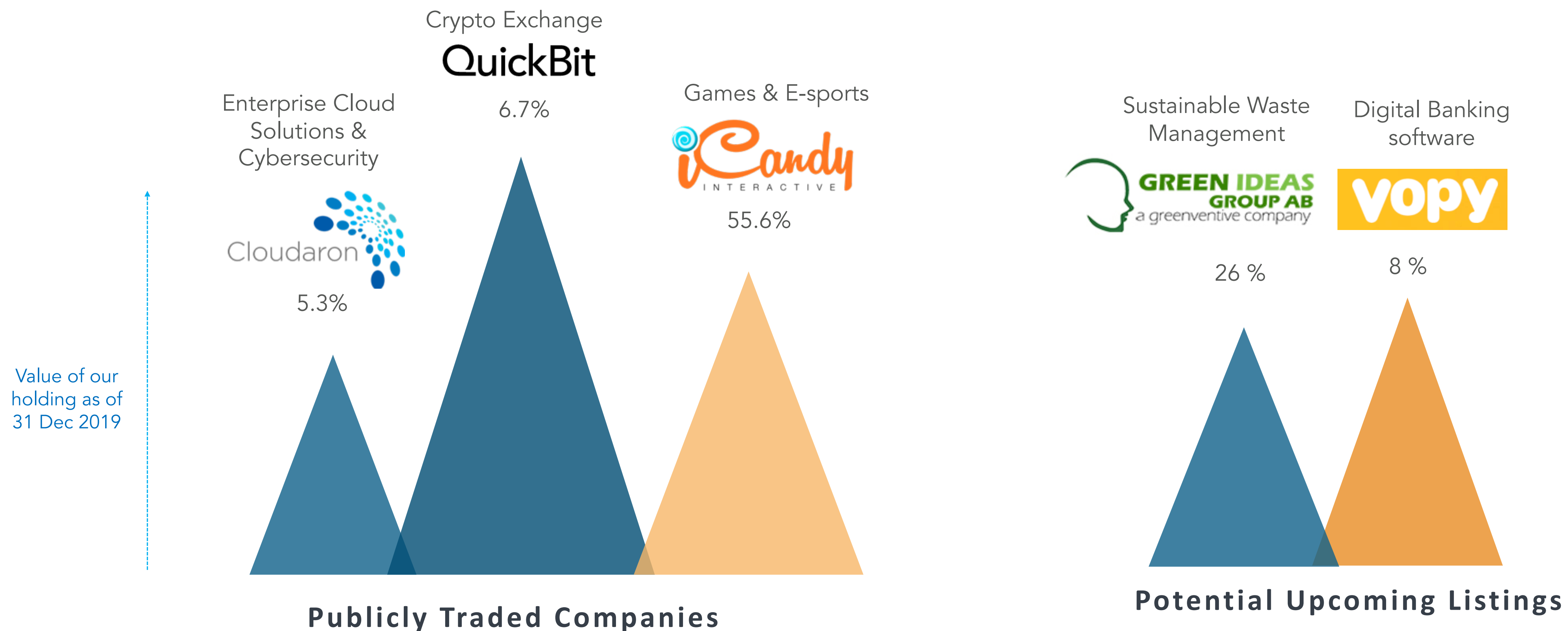


Best-in-Class Expertise To Bridge



Our Portfolio

Portfolio - Listed & Potential Listing



Companies In Focus

For the year 2020, the Abelco team aims to focus on developing these companies further:



Core Business:

Online insurance marketplace that partners with 11 major insurers to allow users to compare, customize and purchase insurance plan online real-time.

Location:
Malaysia

Current Year Objective:

To launch products aggressively into the market



Core Business:

E-commerce provider that has sold more than 5 million customized phone covers to Nordic consumers

Location:
Sweden

Current Year Objective:

To grow revenue and improve profitability



Core Business:

Game development and publishing company that has a portfolio of mobile games that have been played by more than 350million gamers. Also involved in esports via investment in Esports Players League (ESPL)

Location:
Australia, Singapore, Malaysia

Current Year Objective:

To grow revenue and gain traction in esports

Venture Building Mode


















In venture building mode we take active participation role in our investee companies. We are almost part of the management , assisting in daily operation and strategy.

In some investments we are less active and only provide strategic input to the management on a regular basis.

We believe this different level of involvement allows us to generate optimum returns for our holdings.

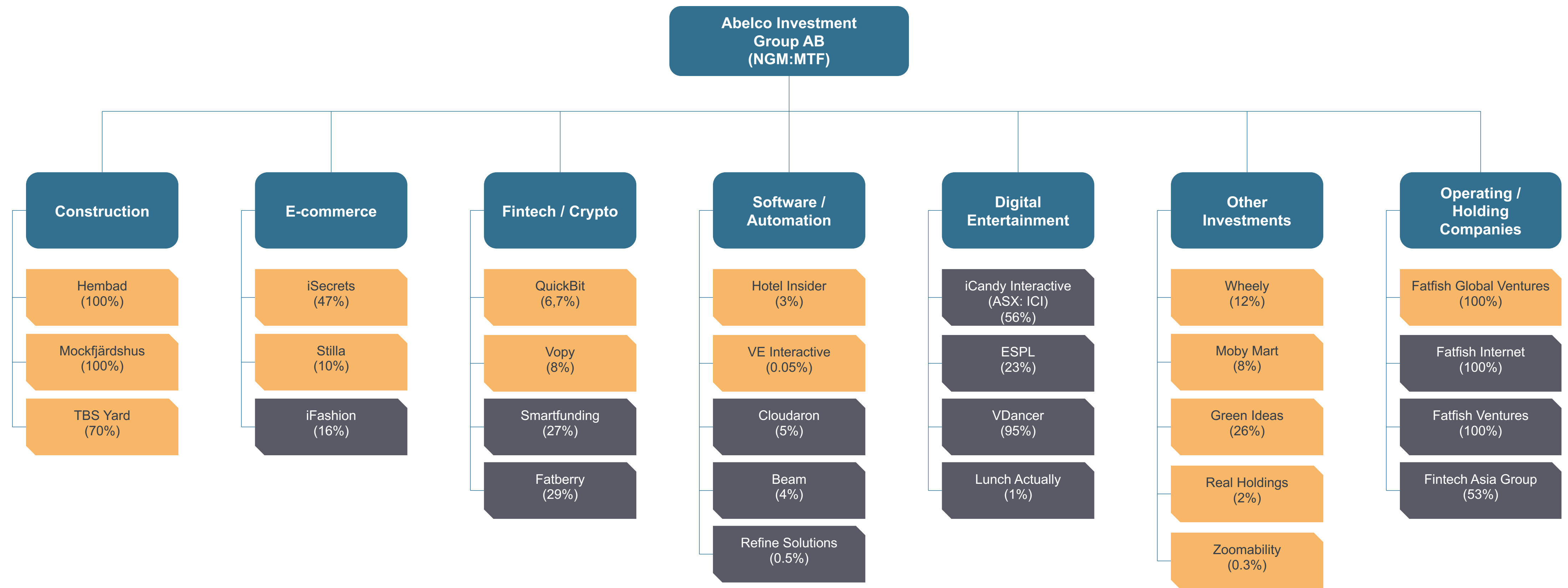
Level of our involvement

Portfolio of Investments

Active, less-significant	Active, significant
 26.8%  29.6%  100.0%  70.0%	 55.6%  47.2%  16.4%
Passive, less-significant	Passive, significant
 0,5%  8%  12,5 %  1.8%  3.6%  1.2%  0.3%  14%	 6.7%  5.3%

Significance (our book value as of 31-12-2019)

Our Portfolio



Portfolio - link

Southeast Asia

<https://www.beamspace.com/sg>

<https://www.lunchactually.com/>

<https://www.fatberry.com/en/>

<https://www.rajapremi.com/>

<https://smartfunding.sg/index>

<https://www.i-fashiongroup.com/>

<https://www.cloudaron.com/>

<https://www.icandy.io/>

Others

<https://www.hembad.se/>

<https://isecrets.se/>

<https://home.quickbit.eu/>

<https://www.vopy.com/>

<https://wheelyscfe.com/>

<https://greenideasgroup.com/>

<https://themobymart.com/>

<https://www.ve.com/>

<https://www.tbsab.com/>

Corporate Plan

Corporate - What To Expect in 2020

- Better communication with the market
 - To capture significant news from individual investee companies, especially those in focus
 - Regular updates and briefings
- Work closely with shareholder network
 - Aim to constantly engage with our shareholders and potentially offering "priority" to co-invest into companies that are close to listing.
- Streamline Financial Reporting
 - 11 subsidiaries will be consolidated onto our reporting from Q1, 2020 onwards
 - Outsourced and in-house finance team to improve efficiency in reporting



Communication Plan



Regular Briefing to Shareholders

Physical meetings or Online Conferences



Improving Media Visibility

Will develop more visibility and profile in relevant media



Improved Website

New website will be ready in mid February



Eco-system Participation

Communicate with the tech and investment community on our vision to bridge capital and innovation

ABELCO

INVESTMENT GROUP AB



Track-record of building ventures



Access to Asian growth markets



Diversified to multiple tech verticals



Strong board and management team

Thank You

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