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Press Release from AFRY

AFRY awarded engineering assignment at Green Bay Packaging's Arkansas Kraft division mill modernization

Green Bay Packaging has awarded AFRY engineering services for the paper mill modernization project in Morrilton, Arkansas, USA. The assignment includes multidisciplinary design engineering and site services for the Balance of Plant (BOP).

Green Bay Packaging (GBP) has announced a major investment to modernize its Arkansas Kraft paper mill in Morrilton, Arkansas ([GBP press release](#)). This multi-year project aims to enhance the mill's operational efficiency and infrastructure. The investment will encompass vital replacements of key process components, including the recovery boiler and biomass boiler infrastructure. Additionally, GBP is set to install an electric turbine generator, an integral element of the decarbonization strategy that will substantially reduce Scope 1 and 2 greenhouse gas emissions. The project also includes the acquisition of approximately 300 acres of land for future investments and expansion, positioning the mill for the long-term.

AFRY's assignment includes detail engineering, procurement support, site engineering and commissioning support for the Balance of Plant. AFRY has been involved in the project from its early phases, including conceptual studies and basic engineering.

"We recognize that investing in future technologies is crucial for maintaining our leadership in innovation and excellence. Given AFRY's established leadership in the Pulp & Paper sector and their impressive track record in large-scale projects, we are confident that this partnership will contribute significantly to the success of this strategically important initiative," says Brad Harville, Vice President and General Manager at Green Bay Packaging, Arkansas Kraft Division.

"We are extremely proud to be part of this modernization project driving the transition towards a sustainable society. Our global leading position and network of international experts in the Pulp & Paper sector, combined with our local presence, allows us to provide best-in-class expertise to our customers. AFRY's commitment to sustainability and circular solutions makes us the perfect partner for this project", says John Boettcher, Head of Process Industries USA at AFRY.

The outcome of the project will be a modernized, sustainable, and efficient paper mill that continues to lead the industry while supporting environmental and economic goals.

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Interested in learning more? AFRY offers comprehensive support throughout the entire project lifecycle, from initial studies and strategies to operation and maintenance. Our collaboration with engineering experts worldwide ensures the highest quality and efficiency in project execution. Read more: [AFRY Pulp & Paper](#)

About Green Bay Packaging Inc.

Started in 1933, Green Bay Packaging Inc. is a family-owned, vertically integrated company consisting of corrugated container plants, a folding carton facility, recycled and virgin containerboard mills, pressure-sensitive label roll stock plants, timberlands, a paper slitting operation, and a sawmill facility. Headquartered in Green Bay, WI, Green Bay Packaging Inc. is dedicated to the innovative development of its products and forestry resources, focusing on safety, sustainability, quality, and continuous improvement throughout its over 40 facilities in 16 states.

AFRY provides engineering, design, digital and advisory services to accelerate the transition towards a sustainable society.

We are 18,000 devoted experts in industry, energy, and infrastructure sectors, creating impact for generations to come. AFRY has Nordic roots with a global reach, net sales of 27 BSEK and is listed on Nasdaq Stockholm.

Making Future