

Date  
03/12/2020

## News release from AFRY

### AFRY accelerates the transition in Bioindustry

In response to industry developments driven by the international sustainability agenda as well as changing consumer behaviour, AFRY is placing even greater strategic focus on Bioindustry as one of its core focus areas. With a strong forest industry heritage, AFRY will leverage its wide range of offerings to provide a holistic set of services across management consulting, engineering, projects, operations and digital solutions.

Growing sustainability awareness is calling for continuous development of new value-added solutions in traditional pulp & paper industry as well as in biofuels, biochemicals and other advanced bioproducts such as biomaterials, and biogas. Resource scarcity is increasing the pressure to fully utilise raw materials, which calls for a circular economy approach supported by digital solutions throughout the value chain.

Reliance on fossil based raw-materials needs to be reduced and availability and accessibility to sustainable bio-based materials needs to be secured. Sustainability is not only created by shifting to bio-based materials, it also requires smart and efficient use of resources, utilisation of waste and side streams as well as reuse and recycling.

"The bioindustry transition offers endless opportunities but also requires increased investments from the industry sector. Our value chain and lifecycle expertise help to accelerate the Bioindustry business. Digitalisation will increase opportunities even more and we are well positioned as a company to support our clients in the journey ahead", says Nicholas Oksanen, Head of Process Industries at AFRY.

AFRY's mission is to accelerate the transition towards a sustainable society. Water scarcity is a global issue that is related to climate change and in order to make the Bioindustry sector even more sustainable we are committed to providing solutions to reduce pulp industry water use in existing facilities by more than 20% to meet our clients' sustainability targets. With this sustainability commitment AFRY, together with the whole process industry sector, takes one step closer to the targets laid out in the UN sustainability goals.

For further information, please contact:  
Nicholas Oksanen, Head of Process Industries  
Tel. +358 40 565 3199  
e-mail [nicholas.oksanen@afry.com](mailto:nicholas.oksanen@afry.com)

Roland Lorenz, Head of AFRY Management Consulting  
Tel. +49 2111 75 23 80  
e-mail [roland.lorenz@afry.com](mailto:roland.lorenz@afry.com)

AFRY is an international engineering, design and advisory company. We support our clients to progress in sustainability and digitalisation. We are 17,000 devoted experts within the fields of infrastructure, industry and energy, operating across the world to create sustainable solutions for future generations. Making Future