



PRESS RELEASE

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Zaplox secures first agreement for new product

At the beginning of 2025, Zaplox announced the launch of a new product that enables hotels to offer their guests a seamless digital journey – without requiring them to download an app. The first agreement has now been signed with Google.

Zaplox has signed an agreement with Google for its short-term employee accommodations. The agreement covers the Zaplox Web App, which allows guests to manage check-in and check-out, make payments, and get mobile keys directly into their digital wallets – without downloading a mobile app.

"Zaplox has had the privilege of partnering with Google since 2022, including on mobile keys in Google Wallet. We are, of course, very proud that Google is now our first customer to offer our Zaplox Web App to their guests. This not only confirms that we continue to be at the forefront of technology, but also that our existing customers have growing confidence in us," says Tess Mattisson, President and CEO of Zaplox.

The Zaplox Web App is a web-based solution for check-in and check-out, payments, and digital wallet keys. The design is customized to match each hotel's brand and is suitable for hotels with wallet-compatible locks.

"As a growth company, being able to secure agreements for new products so soon after launch is an important confirmation that our development strategy – focused on customer needs – is the right one, and that we are investing in products and services that have a direct impact on our revenue," Mattisson concludes.

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About Zaplox

Zaplox is a trusted provider of digital guest solutions for the hospitality industry. Its SaaS platform is designed to enhance the guest experience, offering a comprehensive suite of services, including self-service check-in and mobile keys. Zaplox's platform is a valuable complement to hospitality, supporting hotel chains, resorts, and casinos in EMEA, North America, and APAC to provide a seamless digital experience for their guests. Founded in 2010 in Lund, Sweden, Zaplox has established itself as a leading innovator in the industry, enabling its customers to provide their guests with the best possible experience from the time of reservation to departure. The company is listed on the Nasdaq First North Growth Market. For more information, please visit www.zaplox.com.