

## Mediacle shortlisted as the Best Marketing and Services Provider by SBC Awards

Mediacle has been shortlisted as the Best Marketing and Services Provider (Sports and Casino) by the SBC Awards 2019. SBC Awards recognise the achievements of operators and affiliates, as well as suppliers from across all the major disciplines including payments, marketing, platform providers and data.

Earlier in the year, Mediacle was chosen as a finalist by the EGR B2B awards for its high quality of services across various verticals.

Santosh Jain, CEO of Mediacle Group said, "We are extremely delighted and honoured to be adjudged as a finalist by the reputed SBC Awards 2019 as the Best Marketing and Services Provider. This along with the nominations by the EGR awards earlier in the year further cements our place as a leading provider of marketing and IT services provider in the iGaming industry".

Mediacle offers end-to-end services for the iGaming ecosystem. It specialises in offering software products, IT solutions and marketing services for the iGaming businesses.

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About Mediacle

Mediacle is a premier digital media and IT solutions company that comprises of a highly talented and dedicated team who are extremely passionate and driven in offering valuable services to their clientele. Presently, the company offers its services in Stockholm, London and Bangalore.

Mediacle Group AB (publ) is a Swedish limited liability company with corporate identity no. 559026-5566 and a registered office in Stockholm. Regulated by the Swedish Companies Act., the company is listed on the Nordic Growth Market (NGM) Stockholm with the ticker symbol MEGR. <u>www.mediacle.com</u>