

13 May 2019

East Capital boosts Latin American capabilities through new advisory partnership with Credicorp Capital Asset Management

East Capital, specialist in emerging and frontier markets, has agreed a new investment advisory partnership with Credicorp Capital Asset Management to boost the firm's insight into economies, markets and stocks in Latin America, an important region for East Capital's global strategies.

Credicorp Capital AM will be fully integrated into East Capital's investment process, working directly with team members focusing on Latin America, and providing advisory support on the current macroeconomic and political environment, as well as detailed and timely analysis of target investment and divestment opportunities.

The partnership reflects the shared investment philosophies of East Capital and Credicorp Capital AM, combining extensive financial analysis with a local approach and frequent company meetings, and recognizing the value of incorporating ESG standards into the investment process, which favours companies with long-term, sustainable growth perspectives and responsible owners.

Peter Elam Håkansson, Chairman and CIO of East Capital, says:

"This cooperation with Credicorp will provide East Capital with deeper insight into markets in Latin America. We believe the investment style of East Capital and Credicorp are very compatible, reflecting the value of a long-term focus and ESG integration. We expect their input and market knowledge to significantly enhance our investment capabilities in Latin America."

James Loveday, Regional Head of Credicorp Capital Asset Management adds:

"We are deeply excited about this partnership with East Capital, which demonstrates the importance of our unique investment approach in the region. We are confident that the integration of sustainability factors into our investment process and the focus on in-depth research and a long-term approach will yield positive results for both firms and our clients."

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About East Capital

East Capital is an independent asset manager specialised in emerging and frontier markets, founded in Sweden in 1997, with offices in Dubai, Hong Kong, Luxembourg, Moscow, Oslo, Stockholm and Tallinn. The company manages USD 3.5 billion in public equity funds, real estate funds and separate accounts, for a broad international investor base, including leading institutions. Our investment strategy is based on extensive company knowledge gained through proprietary fundamental analysis and frequent company meetings. We incorporate ESG-related risks and opportunities in our investment process, and favour companies with long-term, sustainable growth perspectives and responsible owners.

www.eastcapital.com

About Credicorp Capital Asset Management

Credicorp Capital AM is one of the largest investment advisory firms in Latin America with USD 20 billion in assets under management and under advice. The company envisions to be the top manager of Latin American assets for investors inside and outside the region. Currently it has an important on the ground presence in Chile, Colombia, Panamá, Perú and United States, and has more than 25 years investing across the region. In 2018, the firm launched Credicorp Capital Latin American Equity fund, a Luxembourg domiciled UCIT fund advisable for global institutional and retail investors

www.credicorpcapital.com

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