



## **PRESS RELEASE**

### **News from the “Sympathy Lab“: new winter sports and outdoor brands to embark on the path of sustainability together with Sympatex in winter 2018/19**

Famous brands, such as CHIEMSEE, ROSSIGNOL, BILLABONG, DC SHOES, PYRENEX, TIERRA and WOODS will focus on the 100% recyclable and climate-neutral Sympatex membrane.

Munich / Unterföhring, 12 December 2017 Sympatex Technologies is going to launch the winter season 2018/19 with new partnerships in the fields of ski, snowboard and freestyle. The ecological alternative among the functional textile specialists is proud of numerous new and international winter sports brands in its apparel portfolio: CHIEMSEE (GER), BILLABONG (EU), DC SHOES (EU), ROSSIGNOL (FRA), PYRENEX (FRA) and TIERRA (SWE) as well as the Canadian traditional brand WOODS. In addition, the longstanding partner NOBIS (Canada) presents a limited Sympatex edition in cooperation with the French first division team Paris Saint-Germain in its current winter season 2017. The model “Alpha PSG“ is sold online as well as in special pop-up stores all over the globe.

“At the end of 2016, we started to establish a framework for a constructive dialogue based on partnership with the ‘Sympathy Lab‘ where we can foster our exchange with current or potential customers on the topic of ecology. Here we discuss the first or next steps of sustainability and significantly enhance progress individually,” explains Dr. Rüdiger Fox, CEO of Sympatex Technologies. “And we can already see initial results: we have a series of new dialogue partners with whom we are currently working to promote the next revolution in the textile industry“, adds Fox.

“We have found the ideal partner with the worldwide leading membrane specialist Sympatex who will support us in terms of ecological textiles on the highest functional level,” explains Lutz Mai, Brand Director of CHIEMSEE. “CHIEMSEE will use the environmentally friendly and completely recyclable membrane as of winter 2018/19 in its DEFROST clothing line. We are already looking forward to the next winter season and are excited to experience a longstanding and sustainable partnership“, adds Mai.

#### **About Sympatex**

##### **Guaranteed Green – The Sympatex climate-neutral and recyclable membrane**

As one of the worldwide leading producers, Sympatex® Technologies has been a synonym for high-tech functional materials in clothing, footwear, accessories and technical fields of application since 1986. Together with selected partners, Sympatex develops, produces and distributes membranes,



laminates and functional textiles as well as finished products worldwide. The Sympatex membrane is highly breathable, 100% wind- and waterproof and regulates the climate. It is 100% recyclable, bluesign® certified, and it received the 'Öko-Tex-Standard 100' certificate. It is also PTFE-free and PFC-free. The technologies and procedures are based on the principles of ecological responsibility and sustainability with a special focus on the optimal carbon footprint. Sympatex is represented worldwide with sales offices and branches. [www.sympatex.com](http://www.sympatex.com)

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