

Wellmo to help German insurance industry develop new digital health services in cooperation with Sanvartis

White label digital health platform aims to replicate success in Nordic and Benelux markets with German insurers

(ESPOO, Finland, November 9th, 9AM EET) Mobile health platform [Wellmo](#) has announced it will help [Sanvartis](#) develop a new range of data-driven digital health services. Wellmo aims to replicate its success in the Nordics and Benelux region by helping German insurers create digital health offerings for their members.

A spin-off from Nokia's health division, Wellmo's white label platform and partner network help insurers develop branded digital products and services that positively motivate users to stay healthy. Wellmo lets insurers utilize the best content and service partners to complement in-house resources, and helps integrate all necessary service features into one application.

Wellmo CEO **Jaakko Olkkonen** believes Sanvartis' market position and healthcare expertise makes it a perfect addition to Wellmo's growing portfolio of European service partners.

"It is my pleasure to announce our partnership with Sanvartis. Sanvartis is known in Germany for their strength in telehealth, and we are excited to help a leading local health expert develop new digital health services for its customers and their members," said Olkkonen.

Sanvartis CEO **Manuel Ebner** is excited by the partnership's potential. *"We need to offer digital solutions to our customers so insurers can serve their members in the most convenient way. We chose Wellmo's team of experts and proven platform to extend our service to digital and mobile. This way we have access to the best technology and can focus our own efforts on the content and services, our real area of expertise."* said Ebner.

Wellmo was founded in 2012 with the aim of bringing health insurers closer to their customers through new scalable technologies. Wellmo is backed by funding from private investors.

Wellmo's portfolio of clients include second largest Finnish insurer LocalTapiola. Smart Life Insurance, a new innovative life insurance product powered by Wellmo, has had a positive impact on LocalTapiola sales. Other clients include Dutch insurer a.s.r. and Poland's Medcover.

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For additional information:

[Media kit with pictures](#)

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About Wellmo

Wellmo is the only platform dedicated to helping insurance companies leverage mobile health technologies for new innovative services. We help insurers select the best apps and services on the market and integrate them into a unified user experience. By deploying Wellmo, insurance companies are able to offer effective, engaging and scalable health services, reducing healthcare costs and improving the wellbeing of their members.

The Wellmo team leverages decades of combined experience in health technologies to develop its services. Wellmo was founded in 2012 as a Nokia spin-off and is headquartered in Helsinki, Finland. For more information, visit wellmo.com or come to meet Wellmo at [EXECinsurtech](#) 13. – 14.11.2017 in Cologne/ Germany and [MEDICA](#) 13. – 16.11.2017 in Düsseldorf/ Germany booth Hall 15 / E55.

About Sanvartis

Sanvartis GmbH with its tailor-made offers is the German specialist for medical multichannel communication. From health care phone support and coaching concepts for personal therapy optimization to medical education and sales support, the company, with its more than 500 employees, covers the needs of the entire healthcare system. With its multi-channel solutions, Sanvartis enables its customers to seamlessly integrate their services into existing processes - 24 hours a day, seven days a week. Sanvartis is part of the Vendus Sales & Communication Group, Germany's largest corporate health communications group. Sanvartis was founded in 1999 under the name GesundheitsScout24 and started operations as one of the first telemedicine centers in Duisburg. In 2005, the Vendus Group took over the company and renamed it Sanvartis.

Under embargo until November 9th, gam EET