

GOTHENBURG, January 2 2020
Smart Eye press release

Ossian Ekdahl replaces Olof Jonasson in the nomination committee for Smart Eye AB

Ossian Ekdahl, representing Första AP Fonden replaces Olof Jonasson as a member of the Nomination Committee for Smart Eye AB (publ).

Following the announcement of the composition of the Nomination Committee on September 23, 2019, Olof Jonasson has left Första AP Fonden. For this reason, Första AP Fonden has chosen Ossian Ekdahl to be a new member.

After the change, the Nomination Committee consists of:

- Mary Irwin (representing the Krantz family), Chairman of the Nomination Committee
- Linda Jöfelt (representing the Jöfelt family)
- Evert Carlsson (Robur)
- Ossian Ekdahl (First AP Fund)
- Anders Jöfelt (Chairman of the Board of Smart Eye)

For more information

Martin Krantz, CEO Smart Eye AB
Phone: +46 70-329 26 98
Email: martin.krantz@smartheye.se

Anders Lyrheden, CFO Smart Eye AB
Phone: +46 70-320 96 95
Email: anders.lyrheden@smartheye.se

About Smart Eye

Since 1999 Smart Eye has been engaged in development of artificial intelligence (AI) in the form of eye tracking technology that understands, supports and predicts a person's intentions and actions. By carefully studying eye, facial and head movement, our technology can draw conclusions about a person's awareness and mental state.

Today our eye tracking technology is used in the next generation of cars and is helping the automotive industry take an important step towards safer and more environment-friendly transport solutions. In the research field, Smart Eye's solutions are providing new opportunities in complicated and real situations and are paving the way for new insights in the aerospace, aviation and defence industries as well as in the fields of psychology, neuroscience, medicine and academic research.

Smart Eye's head offices are in Gothenburg, Sweden, and the company also has offices in Detroit, Michigan (USA), Tokyo (Japan) and Chongqing (China). In addition to these offices of its own, Smart Eye also has partners, retailers and distributors in several locations in Europe, the USA and APAC. Smart Eye's solutions are used around the world by more than 700 partners and customers, leading research teams, brands and laboratories, including the US Air Force, NASA, BMW, Lockheed Martin, Audi, Boeing, Volvo and GM, to name a few.

Smart Eye's business is organized in three business areas, Research Instruments, Automotive Solutions and Applied AI Systems (AIS). In Research Instruments, Smart Eye provides advanced eye tracking systems for measuring and analyzing human behavior. In Automotive Solutions, the company provides eye tracking software for integration in vehicles. In AIS, Smart Eye provides both software and hardware for eye tracking integration in vehicles, specifically designed for retrofit for

public transportation and commercial vehicles.
Visit www.smarteye.ai for more information.

Visit our investor web for more financial information: <http://www.corp.smarteye.se/en/>

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Smart Eye is listed on Nasdaq First North Growth Market. Erik Penser is Certified Adviser and can be reached at +46-8-463 8000 or certifiedadviser@penser.se.