GOTHENBURG, September 25, 2019
Smart Eye press release

German Aerospace Center (DLR) orders additional Smart Eye Pro systems

Long-term customer, The German Aerospace Center, or DLR (Deutsches Zentrum für Luft- und Raumfahrt) orders an additional Smart Eye Pro system.

The German Aerospace Center (Deutsches Zentrum für Luft- und Raumfahrt e.V.), abbreviated DLR, is the national center for aerospace, energy and transportation research of Germany. With headquarters located in Cologne and multiple locations throughout Germany, the DLR is engaged in a wide range of research projects in national and international partnerships. In addition to conducting its own research projects, DLR also acts as the German space agency. As such, it is responsible for planning and implementing the German space program on behalf of the German federal government. As a project management agency, DLR also coordinates the technical and organizational implementation of projects funded by a number of German federal ministries.

DLR is one of Smart Eyes long time customers. They are using both the Smart Eye Pro system (SEP) and the updated version the Smart Eye Pro dx for several years in their efforts to develop automotive and railway systems as well as traffic management. Smart Eye's eye trackers have been used both in driving simulators and during naturalistic drives on roads. For its new project the DLR team in Braunschweig looked for a tracker with the ability to handle a larger field of view, that is able to cope with vibrations and shocks, and a solution that does not influence the driver's behavior.

The order consists of a remote eye tracker, the Smart Eye Pro dx system, with 6 freely placeable cameras.

Read more about the Smart Eye Pro (SEP) system here: https://smarteye.se/research-instruments/se-pro/

Read more about the Smart Eye Pro (SEP) dx system here: https://smarteye.se/smart-eye-pro-new-features-and-demo/

About Smart Eye

Since 1999 Smart Eye has been engaged in development of artificial intelligence (AI) in the form of eye tracking technology that understands, supports and predicts a person's intentions and actions. By carefully studying eye, facial and head movement, our technology can draw conclusions about a person's awareness and mental state.

Today our eye tracking technology is used in the next generation of cars and is helping the automotive industry take an important step towards safer and more environment-friendly transport solutions. In the research field, Smart Eye's solutions are providing new opportunities in complicated and real situations and are paving the way for new insights in the aerospace, aviation and defence industries as well as in the fields of psychology, neuroscience, medicine and academic research.

Smart Eye's head offices are in Gothenburg, Sweden, and the company also has offices in Detroit, Michigan (USA), Tokyo (Japan) and Chongqing (China). In addition to these offices of its own, Smart Eye also

has partners, retailers and distributors in several locations in Europe, the USA and APAC. Smart Eye's solutions are used around the world by more than 700 partners and customers, leading research teams, brands and laboratories, including the US Air Force, NASA, BMW, Lockheed Martin, Audi, Boeing, Volvo and GM, to name a few.

Smart Eye's business is organised in two business areas, Research Instruments and Automotive Solutions. In Research Instruments, Smart Eye provides advanced eye tracking systems for measuring and analysing human behaviour. In Automotive Solutions, the company provides eye tracking software for integration in vehicles. Visit **www.smarteye.ai** for more information.

Investor web with financial information: ***http://www.corp.smarteye.se/en/***

Smart Eye is listed on Nasdaq First North Growth Market. Erik Penser is Certified Adviser and can be reached at +46-8-463 8000 or certifiedadviser@penser.se.