

Gothenburg, March 12, 2018

Press release

## Smart Eye presents at RedEye's Investor After Work

*Smart Eye holds presentations at RedEye's Investor After Work that will be held in Gothenburg Thursday March 15 and in Stockholm Tuesday March 20.*

### **Gothenburg March 15, 18:00-20:00, at Elite Park Avenue**

Smart Eye is presented by Anders Lyrheden, CFO, at 19:20. The presentation is approximately 15 minutes and will be followed by a QnA-session. Besides Smart Eye, there will be an additionally five companies participating in the event. The audience is primarily private investors.

- To participate, please register at this webpage:  
[https://www.lyyti.fi/reg/Redeye\\_Investor\\_After\\_Work\\_8191](https://www.lyyti.fi/reg/Redeye_Investor_After_Work_8191)
- The presentation could also be followed in a live webcast, which is accessible at this webpage:  
<https://www.redeye.se/live/investor-aw-15-mars>

### **Stockholm March 20, 18:00-20:00, at Mäster Samuelsgatan 42**

Smart Eye is presented by Martin Krantz, CEO, at 19:40. The presentation is approximately 15 minutes and will be followed by a QnA-session. Besides Smart Eye, there will be additionally five companies participating in the event. The audience is primarily private investors.

- To participate, please register at this webpage:  
[https://www.lyyti.fi/reg/Redeye\\_Investor\\_After\\_Work\\_Stockholm\\_5484](https://www.lyyti.fi/reg/Redeye_Investor_After_Work_Stockholm_5484)
- The presentation could also be followed in a live webcast, which is accessible at this webpage:  
<https://www.redeye.se/live/investor-aw-20-mars>

### **For more information**

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### **About Smart Eye**

*Smart Eye was founded to bridge the gap between man and machine for a better tomorrow by developing ground breaking eye tracking technology that understands, assists and predicts human intentions and actions. Through combining deep, technical knowledge with playful creativity, Smart Eye consist of two business units. Its research instruments offer high performance in complex, real-world situations, paving the way for new insights in aerospace, aviation, automotive, psychology, neuroscience, medical and clinical research. Business unit Applied Solutions are embedded in next generation vehicles, helping the automotive industry take another step towards autonomous vehicles.*

*Founded in 1999, Smart Eye has offices in Gothenburg, Sweden and Michigan, USA as well as having partners, resellers and distributors in Europe, USA and APAC. Its solutions are used by more than 700 clients all over the world by leading research groups, brands and labs such as US Air Force, Nasa, BMW, Lockheed Martin, Audi, Boeing, Volvo, GM, and many more.*

<http://smarteye.se/>

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