



Edgeware closes acquisition of Cavena Image Products AB

Stockholm, Sweden – February 13, 2019 – Edgeware has today announced its completion of the acquisition of Swedish subtitling expert Cavena Image Products AB. The deal broadens Edgeware's offering to broadcasters and content owners by adding subtitling automation to its origin solution.

Cavena has successfully been supplying solutions to the broadcasting market for more than 20 years and is a market leader in the area of subtitling. Its customers include Sky, Canal+ and HBO Asia. Edgeware and Cavena already work alongside each other in some large broadcasters, such as myTV SUPER in Hong Kong. Cavena's technology delivers high quality subtitles for OTT TV, using Optical Character Recognition to convert subtitles from image to text formats, which provide a much higher quality experience for OTT viewers.

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About Edgeware

Edgeware supplies operators and content providers with systems to deliver modern TV services over the Internet at a huge scale. Edgeware's unique technology provides an outstanding viewing experience that allows its customers to retain control of their content. Edgeware has more than 200 customers and is headquartered in Stockholm, Sweden, with staff across Europe, Asia and the Americas.

For more information, visit <https://corporate.edgeware.tv>

Edgeware – Let's make TV amazing again!