



Edgewise AB (publ.) has appointed Annika Norin as its new Chief Financial Officer (CFO)

Pressrelease

November 16 2018

Edgewise AB (publ.) has appointed Annika Norin as its new Chief Financial Officer (CFO) effective from January 1st 2019. Annika will replace Steeve Fuhr, who as previously announced, has resigned for a new assignment with another employer.

Annika Norin has been Head of financial control & IR at Edgewise for almost three years. Prior to that Annika was Head of Finance at Acer Nordics. Prior to Acer she was Head of Finance at Hitta.se and part of the management team, during an intense period of growth between 2005 and 2012. Hitta.se was part of the Schibsted media group. Annika holds a Bachelor's degree in Business Administration and Economics from the Stockholm University.

"I have really enjoyed working and contributing to the success of Edgewise including the listing at Nasdaq OMX. During 2018 we have taken several measures to make Edgewise even more competitive and I am honored to now join the management team and continue to build an even stronger company. I have a competent and committed finance team and will make sure we continue to live up to the high standards that is expected of us, says Annika appointed new CFO at Edgewise AB (publ.).

"Annika Norin is an experienced and successful financial professional with the background and leadership capabilities needed to support the continued development of Edgewise as a listed growth company", says Karl Thedéen CEO at Edgewise. "In addition, Annika has a very good track record at Edgewise and she will hit the ground running in the role as our new CFO."

For more information contact: CEO, Karl Thedéen, karl.thedeen@edgewise.tv, +46 736 126 840

About Edgewise

Edgewise supplies operators and content providers with systems to deliver modern TV services over the Internet at a huge scale. Edgewise's unique technology provides an outstanding viewing experience that allows its customers to retain control of their content. Edgewise has more than 200 customers and is headquartered in Stockholm, Sweden, with staff in 11 countries across Europe, Asia and the Americas.

For more information, visit <https://corporate.edgewise.tv>

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