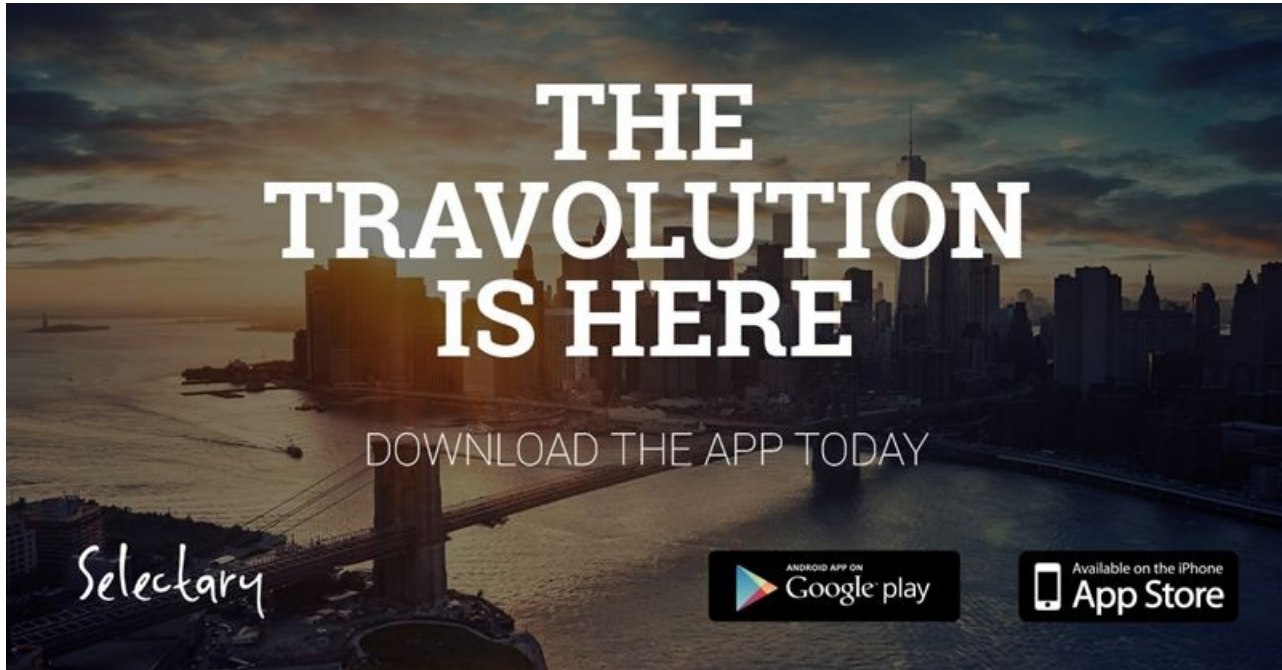


Selectary

New app by Scandinavian entrepreneurs changes the way we communicate about travel



Selectary, a new app-based travel tool, was recently made available to the public after a successful by-invitation-only BETA-test run. The Selectary app, available on the [App Store](#) and [Google Play](#), allows travelers to share, browse, interact and ask for advice about what to do at a destination in a more convenient and up-to-date way than anywhere else.

“By making it both instant and easy to use, our travel app has become a powerful tool for travel lovers around the world. Even people who never before considered to interact in a service dedicated to one specific topic, in this case travel destinations, are now enjoying the benefits of being active on Selectary. We have created a great tool and during the BETA-phase we have already seen people get more out of their travel experiences thanks to Selectary,” says Michael Aoun Chairman of Selectary.

Selectary was founded by Scandinavian entrepreneurs in 2015. By late 2015 the company launched the Selectary app to a select few dedicated world travelers for testing. In the beginning the app was a closed by-invitation-only member based forum that quickly grew to 1,500 members during BETA-testing. The next stage for Selectary is to add travel related services and benefits to its users.

“Starting 2017 we look forward to offering our members travel related services. We are most excited about our up-coming premium hotel booking solution which will revolutionize the way people value and use such services,” says Michael Aoun.

[For more information, please contact:](#)

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About Selectary

With the Selectary app based travel tool users are able to give, ask and receive advice about restaurants, hotels and must-do activities in major world cities such as New York, Hong Kong, London, Paris and Rome. Users are able to help others by sharing their own experiences and top tips through engaging via the app's open Help Out feature. Selectary was founded in 2015 by Scandinavian entrepreneurs based in Copenhagen and Stockholm.

Download the app and try it out:

[App Store](#)

[Google Play](#)