

Crunchfish releases XR Skeleton for Web

Crunchfish is now ready to release an upgraded version of XR Skeleton that executes in web-environment. This enables Crunchfish's hand tracking technology to execute in any browser and computing device which opens exciting business opportunities within e-shopping.



Crunchfish is now ready to release an upgraded version of the XR Skeleton product that can execute in web environment such as browsers in mobile phones and laptops. Earlier releases of Crunchfish's hand tracking technology supports Android operating system and integration in Android apps, while this latest release - XR Skeleton for Web – works in web pages and runs on any website and operating system. The end users can then get a stunning e-shopping experience with augmented reality without downloading any apps.

[Crunchfish and SpectreXR have since earlier a partnership](#) that targets to offer customers a powerful object interaction solution in AR/VR. Crunchfish has also an ongoing collaboration with [Change2 in Italy to develop a Proof-of-Concept](#) that enables virtual try-ons. One of the most exciting things about using hands for interaction in AR is that it enables the users to interact with the virtual world like in real life. With XR Skeleton for Web, Crunchfish open new exciting business opportunities in the areas of e-shopping, live video shopping, Virtual Try-Ons etc.

"We have in a short time extended our offering with web capabilities, that enables our product to execute in any browser and operating system. The solution also becomes independent of a specific application and hardware which is a requirement if you want to create a seamless shopping experience for users of e-shopping sites. I am very excited about this upgraded product that can generate many new opportunities in the exciting business segment of e-shopping", says Joakim Nydemark, CEO at Crunchfish Gesture Interaction.

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About Crunchfish – crunchfish.com/gestures

Crunchfish is a deep tech company developing a Digital Cash platform for Banks, Payment Services and CBDC implementations and Gesture Interaction technology for AR/VR, automotive and digital interfaces. Crunchfish is listed on Nasdaq First North Growth Market since 2016, with headquarters in Malmö, Sweden and with a subsidiary in India.