

## Crunchfish and Lipis Advisors announce expert panellist line-up for offline payments webinar

Crunchfish in partnership with Lipis Advisors host a webinar on January 20<sup>th</sup>, 2023 to discuss the first whitepaper in the series “Enabling offline payments in an online world” that provides practical advice on how to design offline payment systems. The line-up of expert panellists at the webinar includes payments experts from Lipis Advisors, BIS Innovation Hub and Crunchfish.

### Enabling Offline Payments in an Online World A Practical Guide to Offline Payments Design



**Bonni Brodsky**  
*Lipis Advisors*



**Beju Shah**  
*BIS Innovation Hub*



**Joachim Samuelsson**  
*Crunchfish*

Crunchfish in partnership with Lipis Advisors are very pleased to announce the line-up of expert panellists at the webinar tomorrow January 20<sup>th</sup>, 2023 at 8 am CET / 12.30 IST that will discuss the [first whitepaper](#) in the series “Enabling Offline Payments in an Online World” with the subtitle “A Practical Guide to Offline Payments Design”.

- **Bonni Brodsky** is a managing consultant at **Lipis Advisors**, a Berlin-based strategy consultancy focused exclusively on the payments sector. Over the past several years, she has provided strategic advice to global payments players on topics such as payment system modernization, real-time payment adoption, and digital currencies. Originally from the US, she previously worked on the Federal Reserve bank of New York’s trading desk as a global macro and capital markets analyst.
- **Beju Shah** is the Head of Nordic Centre in Stockholm for **BIS Innovation Hub**. He is involved in the CBDC Project Polaris that explores resilience and security issues related to using CBDCs offline, such as technological, legal and system design considerations. Before joining BIS Innovation Hub, Beju Shah worked for 10 years at Bank of England in various advisory roles related to digital innovation.

- **Joachim Samuelsson**, Group CEO of **Crunchfish**, a deep tech company focused on offline payments and gesture interaction. Joachim is a serial entrepreneur and tech pioneer with more than 20 patented innovations in digital payments and has been awarded for his entrepreneurship multiple times. He was a seed investor in Crunchfish 2012 and was its Chairman of the Board until 2020 when he became the Group CEO of the Crunchfish.

Bonni Brodsky at Lipis Advisors will start the webinar by presenting highlights from the whitepaper, followed by a moderated panel discussion led by **Johan Wester**, a Swedish professional entertainer and Creative Director at **Skånemotor**. All participants are also welcome submit questions over the chat forum to the panel. [Register for the webinar here](#).

**For more information, please contact:**

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*This information was provided by the contact person above for publication 19 January 2023 at 15.00 CET.*

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**About Crunchfish – [crunchfish.com](https://crunchfish.com)**

Crunchfish are a deep tech company developing a Digital Cash platform for Banks, Payment Services and CBDC implementations and Gesture Interaction technology for AR/VR and automotive industry. Crunchfish are listed on Nasdaq First North Growth Market since 2016, with headquarters in Malmö, Sweden and with a subsidiary in India.