

Crunchfish signs gesture agreement with OPPO

Crunchfish Gesture Interaction AB ("Crunchfish") signs a commercial agreement with OPPO Mobile Telecommunications - one of the largest mobile phone manufacturers in the world - to provide their consumer devices with Crunchfish's gesture control technology. The agreement is valid until end of 2023, with an upfront fee of US\$500,000 including a commercial license and technical support.



OPPO has signed an agreement for the use of Crunchfish's gesture control software for pose detection in their devices. The license agreement covers shipment of devices during 2022 and 2023 which means that many of OPPO's consumer products will include Crunchfish's software for gesture control in the coming year. The agreement is valid until end of December 2023.

OPPO strives to be a sustainable company that contributes to a better world and exists to elevate life through technological artistry. As one of the top 5 largest mobile phone manufacturers in the world and a strong actor in consumer electronics, OPPO is an important influencer on the market. With the new agreement in place, the collaboration between Crunchfish and OPPO continue for another term that enables an even stronger base for future OPPO products.

"We strongly believe the user experience and a smooth interaction is fundamental for the success of consumer products and intuitive gesture interaction will be crucial to ensure a great user experience. We are very happy with Crunchfish's technology and look forward to continuing our collaboration", says Max Fan, Business Director at OPPO Mobile Communications.

*"I am very pleased about this new agreement that shows OPPO's commitment and trust in Crunchfish's technology. Our collaboration with OPPO enables many opportunities and their broad range of products including mobiles, tablets, smart-glasses etc., makes them a strategic partner to us", says **Joakim Nydemark, CEO at Crunchfish Gesture Interaction.***

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About Crunchfish – crunchfish.com/gestures

Crunchfish is a deep tech company developing a Digital Cash platform for Banks, Payment Services and CBDC implementations and Gesture Interaction technology for AR/VR, automotive and digital interfaces. Crunchfish is listed on Nasdaq First North Growth Market since 2016, with headquarters in Malmö, Sweden and with a subsidiary in India.