

## Crunchfish collaborates with T-Hub in India to augment payments and CBDC

**Augmenting payments and CBDC was the topic in Crunchfish's 15<sup>th</sup> Survival of the fittest webinar. In collaboration with Indian ecosystem innovation pioneer T-Hub, Crunchfish will arrange a unique accelerator program enabling FinTechs to augment payments where the initial focus will be on innovative CBDC products and services.**

Central Bank Digital Currency (CBDC) is being evaluated around the world where cash-like features such as ease of use, offline-, inclusive- and private- payments are key requirements. CBDC designs are often limited and not capable of replicating the unique properties of cash payments. Indian ecosystem innovation pioneer [T-Hub](#), in collaboration with Crunchfish, will arrange a unique accelerator program enabling fintech companies to create innovative CBDC products and services by exploiting Crunchfish Digital Cash. This webinar on [Digital Cash CBDC Accelerator](#) was the 15<sup>th</sup> of the [Survival of the fittest webinar series](#).

Sanjay Thakur, senior banker and advisor to T-Hub outlined the CBDC Augmenting Payments accelerator program followed by a panel discussion moderated by Johan Wester with Srinivas Rao M, CEO of T-Hub and Joachim Samuelsson, Crunchfish group CEO as panelists.

Register for the webinars and see all previous webinars at [crunchfish.com/webinars/](https://crunchfish.com/webinars/).

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About Crunchfish – [crunchfish.com](https://crunchfish.com)

Crunchfish is a deep tech company developing a Digital Cash platform for Banks, Payment Services and CBDC implementations and Gesture Interaction technology for AR/VR, automotive and digital interfaces. Crunchfish is listed on Nasdaq First North Growth Market since 2016, with headquarters in Malmö, Sweden and with representation in India.