



Press release

27 November 2015

Nomination Committee for the 2016 AGM

As announced in the latest interim report, the Board of Directors of Oriflame Holding AG have in accordance with Swiss company law formed a Nomination Committee among the Company's board members, comprising of:

Anders Dahlvig, Board member and Chairman of the Nomination Committee
Alexander af Jochnick, Chairman of the Board

The Nomination Committee has contacted no less than the Company's five largest shareholders (as known to the Company per 30 September) to obtain input on the nominations and the participating shareholder representatives. The Nomination Committee has had its first meeting and participating shareholder representatives were:

Per Hesselmark, af Jochnick BV
Öystein Engebretsen, Investment AB Öresund
Per Colleen, Fourth Swedish National Pension Fund (AP4)

Moreover, in addition to being the Chairman of the Board, Alexander af Jochnick is also representing the af Jochnick family on the Nomination Committee.

The 2016 Annual General Meeting will be held in Switzerland on 17 May, 2016. The Nomination Committee's nomination proposals regarding inter alia board composition, chairman and external auditor will be announced no later than 20 days in advance of the Annual General Meeting.

Founded in 1967, Oriflame is a beauty company selling direct in more than 60 countries. Its wide portfolio of Swedish, nature-inspired, innovative beauty products is marketed through approximately 3 million independent Oriflame Consultants, generating annual sales of around €1.3 billion. Respect for people and nature underlies Oriflame's operating principles and is reflected in its social and environmental policies. Oriflame supports numerous charities worldwide and is a Co-founder of the World Childhood Foundation. Oriflame is a Swiss company group listed on the Nasdaq Stockholm Exchange.