



Press release

30 September 2015

## **New number of shares and votes for Oriflame Holding AG**

During the month of September 2015 Oriflame Holding AG (OHAG) has issued new shares in connection with the share-for-share exchange offer through which Oriflame has changed domicile from Luxembourg to Switzerland, and related to the merger between OHAG and Oriflame Cosmetics S.A. (OCSA). In the share-for-share exchange offer the OHAG shares were used as consideration for OCSA shares and in the merger in order to warrant the membership and participation rights of the OCSA shareholders.

The total number of shares issued during the month of September is 1,411,589 and OHAG's share capital now amounts to 83,562,844.50 CHF represented by 55,708,563 shares. Each share carries one vote.

### **For additional information, please contact:**

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*This information is such that Oriflame Holding AG is required to disclose in accordance with the Swedish Financial Instruments Trading Act and/or the Swedish Securities Market Act. The information was submitted for publication at 7:15 CET on 30 September 2015.*

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*Founded in 1967, Oriflame is a beauty company selling direct in more than 60 countries. Its wide portfolio of Swedish, nature-inspired, innovative beauty products is marketed through approximately 3 million independent Oriflame Consultants, generating annual sales of around €1.3 billion. Respect for people and nature underlies Oriflame's operating principles and is reflected in its social and environmental policies. Oriflame supports numerous charities worldwide and is a Co-founder of the World Childhood Foundation. Oriflame is a Swiss company group listed on the Nasdaq Stockholm Exchange.*