



Press release

3 July 2019

Delisting of Oriflame

Nasdaq Stockholm has decided that Oriflame Holding AG will be delisted from Nasdaq Stockholm. The last day of trading in the shares is 17 July 2019.

For further information, please contact

Nathalie Redmo, Sr. Manager Investor Relations +41 799 220 173

Founded in 1967, Oriflame is a beauty company selling direct in more than 60 countries. Its wide portfolio of Swedish, nature-inspired, innovative beauty products is marketed through approximately 3 million independent Oriflame Consultants, generating annual sales of around €1.3 billion. Respect for people and nature underlies Oriflame's operating principles and is reflected in its social and environmental policies. Oriflame supports numerous charities worldwide and is a Co-founder of the World Childhood Foundation. Oriflame is a Swiss company group listed on the Nasdaq Stockholm Exchange. For more information about Oriflame, please visit www.oriflame.com.