

Tourico Holidays Releases Holiday Hotel Report

Global Wholesaler Shares Hotel Booking Trends for 2016 Holiday Travel

ORLANDO, FL – December 14, 2016 – [Tourico Holidays](http://TouricoHolidays.com), the world's fastest growing wholesale travel brokerage company, today shared its inaugural Holiday Hotel Report – offering data and trends in hotel booking behavior during the holiday season.

1. Inbound USA - Hotel bookings made weeks 1-47 to the United States for hotel check-ins between weeks 51-52 (December 19 to January 1) [2015 vs 2016 year-over-year]

Source Markets:

- USA = +15%
- China = +84%
- United Kingdom = +7%
- Canada = +113%
- Brazil = +5%
- Mexico = +28%
- Australia = +77%
- UAE = +120%
- Spain = +42%

2. Outbound USA - Hotel bookings made weeks 1-47 from the United States for hotel check-ins between weeks 51-52 (December 19 to January 1) [2015 vs 2016 year-over-year]

Destinations:

- USA = +15% (same as above)
- China = -3%
- United Kingdom = +45%
- Japan = +52%
- Canada = +62%
- Mexico = +29%
- Costa Rica = +30.5%
- France = +74%

3. Top 10 Holiday Destinations with Lead Times – Top ten markets for total hotel bookings made in weeks 1-47 for check in weeks 51-52

1. NYC (Median lead time for bookings 89 days)
2. Las Vegas (Median lead time for bookings 62 days)
3. Orlando (Median lead time for bookings 83 days)
4. London (Median lead time for bookings 71 days)
5. Paris (Median lead time for bookings 68 days)
6. Cancun (Median lead time for bookings 82 days)
7. Miami (Median lead time for bookings 83 days)
8. Rome (Median lead time for bookings 67 days)
9. Honolulu (Median lead time for bookings 124 days)
10. Dubai (Median lead time for bookings 82 days)

4. YoY Bookings and ADR for Popular U.S. Cities – Year-over-year hotel bookings and average daily rates for popular U.S. cities during weeks 51-52 (December 19 to January 1)

- New York City: +38% YoY hotel bookings during the holidays with average daily rates decreasing by \$2.53
- Orlando: +6% YoY hotel bookings during the holidays with average daily rates increasing by \$12.33
- San Francisco: +16% YoY hotel bookings during the holidays with average daily rates increasing by \$5.11
- Los Angeles: +7% YoY hotel bookings during the holidays with average daily rates increasing by \$24.61
- Washington D.C.: +45% YoY hotel bookings during the holidays with average daily rates increasing by \$9.48

Tourico Holidays contracts over 100,000 hotels globally and its database receives over 180,000 searches per minute – or over 250 million searches per day.

“By analyzing hotel booking behavior – including changes in prices, demand, and lead time – we’re able to provide a snapshot of the holiday travel market,” said Lauren Volcheff Atlass, Executive Vice President of Global Sales and Marketing for Tourico Holidays. “And, as usual, inbound and outbound U.S. travel during the holidays remains extremely strong.”

About Tourico Holidays

Tourico Holidays is a leading global travel distribution company that contracts directly with travel providers, such as hotels, flights, cruise lines, attractions, car rentals, vacation homes and more. Tourico Holidays works on a high-volume, wholesale model to broker this inventory to over 4,900 clients in 100 countries using proprietary technology.

Press Contact

Daniel Barchet
B & B Medien
+49 621 122 679 30
dbarchet@bundbmedien.de