



Osnabrück, 14. Mai 2025

Felix Schoeller at interzum 2025: Sustainable decor paper innovations, timeless color trends and an appeal for more collaboration in the industry

A place for ideas, impulses and partnerships for the surfaces of the future.

Felix Schoeller invites you to interzum 2025 with future-oriented decor papers, an innovative stand concept and strong impulses for a networked industry. In the spirit of "connext - Together for surfaces of the future", the long-established company will not only be showcasing next-generation surface solutions from May 20 to 23, but will also create a place at interzum booth for the new way of working and thinking that these solutions bring with them: more networked, cross-value-added, co-creative.

Sustainable innovations for decor papers

Felix Schoeller will show how these solutions look with its latest decor papers based on recycled fibers. Using fewer resources without compromising on design and function: at interzum, the decor paper experts from Felix Schoeller will be demonstrating how those innovations can be implemented on an industrial scale.

Colors that stay - color design with a future

"What's next" is something the company is also showing in terms of color. With the "Colors that stay" concept, Felix Schoeller is bringing an innovative color palette to interzum that combines aesthetics, market knowledge, and sustainability: a far-sighted combination of best-selling colors and current color trends that contribute to the social megatrends of today and tomorrow. With the innovative "Colors that stay", Felix Schoeller enables its customers to develop collections that are relevant long-term and therefore resource-saving and economically viable. The accompanying Color Report 2026+, which the company will be presenting for the first time at the trade show, offers further well-founded inspiration and specific recommendations.

Space for new forms of collaboration

"The future is created in Connect. We want to open up perspectives for this at our interzum stand - along the entire value chain," says Tim Gutendorf, Head of Sales Dekor EMEA at Felix Schoeller. The Felix Schoeller connext trade show stand is therefore designed to facilitate both traditional visitor formats and completely new encounters for professional dialog. The atmosphere is similar to a co-working café, offering space for spontaneous meetings, traditional trade show talks and curated formats such as the connext_talks, in which partners from design,



FELIX SCHOELLER

sustainability and industry provide insights into current developments on Wednesdays and Thursdays from 4:30 pm - including an open exchange over drinks and finger food afterwards.

130 years of experience and a clear view of the future

Felix Schoeller stands for quality, responsibility and foresight for over 130 years. At Interzum 2025, the family-owned company will be demonstrating that these values are not only stated, but consistently put into practice - with its products, through open exchange and through the co-creative space it creates for this purpose.

Felix Schoeller will be exhibiting in **Hall 6.1, Stand C048/D049**.

Further information and appointments [Felix Schoeller goes Interzum 2025](#)

About Felix Schoeller

Felix Schoeller harnesses the power of paper. The specialty paper manufacturer enables customers and partners to deliver solutions that make life better for people and the planet. Founded in 1895, the family-owned company with 17 locations in ten countries offers proven paper solutions ranging from photographic and digital printing papers to decor papers for the furniture and wood-based panel industries, release liners for medical products and industrial applications, and sublimation papers for fashion, sportswear and home furnishings to flexible paper composites for packaging. In addition to proven paper solutions, Felix Schoeller enhances the use of paper in new applications and replaces limited resources with paper as a renewable raw material. True to its vision to make life better through paper, the company follows its central brand promise **PAPER MADE FOR LIFE**.

Since 2018, Hans-Christoph Gallenkamp has been the fifth generation to lead the family business with the headquarters in Osnabrück. In 2021, the world market leader for photographic and decor papers produced around 545,000 tons of specialty papers for around 1,800 customers in over 65 countries with more than 3,700 employees. Sales rose for the first time in more than 125 years of Felix Schoeller to over 1 billion euros (1,048.6 million). [felix-schoeller.com](https://www.felix-schoeller.com)

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