

## Deploy rebrand and showcase construction industry labour website

Deploy (part of DE Group) today unveils new website



To coincide with on-going Group expansion, construction industry labour providers [Deploy](#) announces rebrand and new industry website at [www.deployuk.com](http://www.deployuk.com) The rebranding exercise also includes the other operating companies within the business: [Deconstruct](#) (specialist contractor) [Develop](#) (specialist construction solutions) and [Derisk](#) (health and safety risk management).

Deploy is fast becoming Greater London's preferred provider of flexible and permanent labour to the construction industry. They have trusted links with both employers and prospective employees to offer skilled, unskilled, professional and technical personnel throughout London and the South East.

Paul Ford – Group Chairman said:

*“Designed to provide help to those new to the industry, Deploy has created a Social Enterprise organisation, Deploy London CIC. We can help apprentices and those new to the industry, develop their knowledge and get a foot on the ladder. Our links with the main employers help secure work using these new skills. Some projects have local restrictions placed upon them in the way of Section 106 requirements. We work with many of the UK’s largest developers and social housing providers to ensure local people get local opportunities.”*

He went on to say:

*“The rebrand allows us to reflect the business we are today and shows a confident set of companies, making a real difference in the fiercely competitive construction industry in which we operate.”*

**ENDS.**

#### **About Deploy**

Deploy is fast becoming Greater London’s preferred provider of flexible and permanent labour to the construction industry. Our links with both employers and prospective employees are second to none.

Deploy are part of the DE Group of companies working to provide solutions for safe, well managed sites in London and the South East. We pride ourselves on getting to know our clients and also our people, promoting competency, compliance and control in all we do.

*Services Include:*

Construction	Trade & Labour
Demolition	Professional & Technical Trades
Logistics	Permanent Placing
Rail	Apprenticeships
Energy	Local Labour Engagement
Social Housing	HR Support
FM	

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