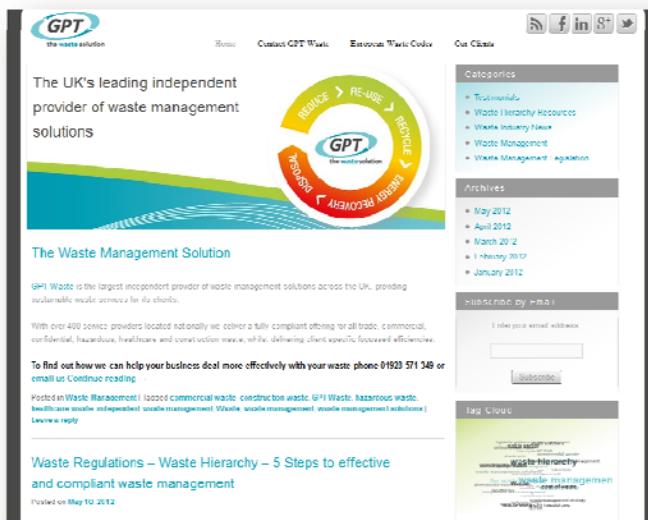


PRESS RELEASE
 Date: 14th May 2012
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New website and blog for leading waste management provider

For free and immediate distribution

GPT Waste, the largest UK independent provider of waste management solutions and sustainable waste services today launched an industry blog and new website for their core business.

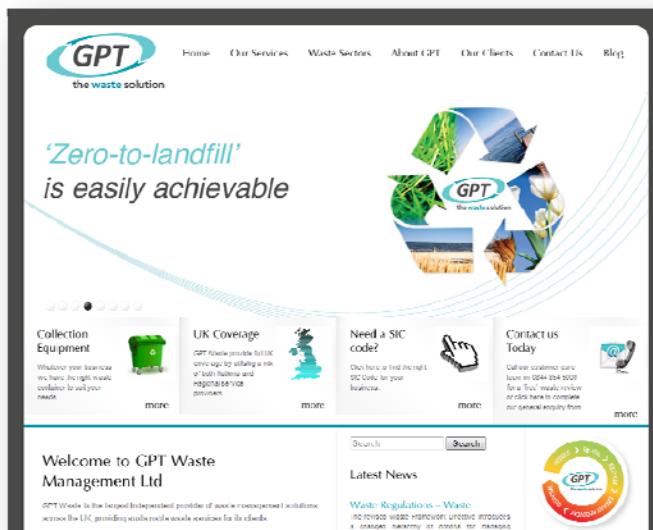


[GPT Waste](#) provides a fully compliant waste service for all waste, whether its trade, commercial, confidential, hazardous, healthcare and construction waste. Covering the UK with their database of approved national and regional service providers; GPT Waste can deliver **the waste solution** for any organisation to achieve:

- Operational efficiencies
- Reduce Waste produced
- Financial Savings
- Improved Recycling
- Reduced Carbon Consumption
- Huge impact on the bottom line

GPT Waste are urging Directors and FM's to consider the following questions when looking at the organisation's [Waste Management Strategy:](#)

1. What does the waste you create or handle consist of?
2. How can you prevent any of this waste?
3. Can the waste be prepared for reuse, can it be recycled or can any other value be recovered?
4. How can you or your waste contractor(s) help you to elevate your waste on the waste hierarchy scale?



Tony Mottram, Commercial Director at GPT Waste said:

"We can help Operations Directors and Sustainability Professionals audit their entire business process to identify waste streams and waste processes. We look at how many times waste is handled throughout the entire business process. We quickly identify where significant cost savings can be made and how the organisation can turn waste streams to revenue. This means that we can help our clients see waste management as a revenue stream and not just a cost"

He went on to say:

"The new website and blog will highlight our sustainable waste services which include solutions in lighting, water and energy efficiency products, plus a variety of case studies from our client portfolio. We will use them to keep our customers updated on news, legislation and industry information on a weekly basis.

Subscribe at: www.thewastesolution.co.uk "



Tony Mottram is the Commercial Director from GPT Waste Management

www.gptwaste.com

GPT Waste can offer a basic **Waste Review Service** free of charge. Find out how they can help your business deal more effectively with your waste: Call 0844 854 5000 or [email](#) here.

www.gptwaste.com
www.thewastesolution.co.uk

ENDS

About GPT Waste

GPT Waste, the largest UK independent provider of waste management solutions and sustainable waste services. They continually demonstrate operational efficiency as well as financial savings via their innovative approach to waste management systems and routes to processes.

GPT Key Statistics:

- 380,000 consignments of waste managed each year
- Over 30,000 waste movements managed each month, the UK produce over 400 million tonnes of waste annually
- UK waste output is growing at over 3% per annum
- Legislation now dictates that companies should be more responsible for their waste
- Compliant with over 1300 pieces of environmental legislation
- Your company can be fined for improper waste management
- Company waste can be turned into a resource if disposed of correctly

GPT System for Waste Handling

- **Review** – the clients waste service and requirements
- **Recommend** – the most operational, financial and environmentally effective solution.
- **Implement** – the service, working with the employees to increase their understanding of waste.
- **Innovation** – identify new technologies for processing waste to reduce cost and landfill.
- **Recycle** – by utilising the most effect route to process by extracting all recyclate from waste streams.
- **Report** – provide clients with transparent reporting.

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Representatives from GPT are available for media interviews and speaking opportunities.

If you would like to be added to the PR distribution list for future news or for more information, contact: Katie Brown, SMPR (Simply Marcomms Limited), 18 Generator Hall, Electric Wharf, Coventry, CV1 4JL, Tel: 0870 199 4044, Email: katie@simplymarcomms.co.uk