



Distracted? Focus.

MP 01 Mobile Phone

The more our phones do, the more they demand of us. Sometimes it's good to take a break. But until now, the only alternative to hyper-connected smartphones has been the kind of phone you find at the back of a drawer.

The Punk.t. MP 01 is a stylish, well-crafted mobile phone which focuses on modern simplicity, inside and out. It makes phone calls and sends texts, and doesn't bombard you with notifications, updates or special effects. It is a tool, designed to do a job. And it sidesteps another trend in mobile phone design: manufacturers fighting to make their offerings ever thinner – by this logic, the perfect phone would be 'non-physical', just pixels floating in the air. The MP 01 combines beautiful design with a reassuring solidity that feels good in the hand.

Punkt. worked in partnership with renowned British designer Jasper Morrison to create the MP 01. Jasper's aim was to integrate unique hardware and software design to achieve a new level of simplicity. Created with a focus on call-making, with direct keys and an intuitive text-based interface, the handset offers unhindered access to all functions, without complex navigation keys and menu systems.

For further information or high res images please contact:

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Fitted with a Gorilla Glass screen and a paint finish borrowed from high-end camera manufacturing, the handset has a soft-touch texture with a moulded pattern on the rear, making the MP 01 comfortable to hold and easy to pick up from any surface.

The Punkt. MP 01 has received rave reviews from the design press, praising it as a groundbreaking new take on what a modern phone can be.

Find the MP 01 online at punkt.ch

Retail prices

MP 01 Black / White / Brown: €195 | \$229 | £175 | CHF229

Product Specifications

Network

Quad band GSM (2G).

Body

Height; 116.5 mm

Width; 53 mm

Thickness; 14.5 mm

Weight; 88 g

Cover in PC/ABS, front cover with glass fibre.

Battery

1000mAh, talk time: 290 minutes;

Standby time: 500 hours; Charge time 2 hours.

Display

Full-colour 2.0 TFT LCD;
resolution 320 RGB x 240.

Protection

Gorilla Glass 3 anti-reflection and anti-fingerprint coating.

SIM

Micro-SIM (3FF).

Sound

High quality audio with noise cancellation; 1 W loudspeaker.

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USB

Micro USB for phonebook syncing, charging and headset.

Bluetooth

V3.0, HSP and HFP support.

Phone calls

Country code support, speaker phone, respond with message, speed dial.

SMS

Predictive text input, multi-language support, intuitive symbol picker, template.

Contacts

Filter search, favourite, note field, import/export.

Supported language

English, French, Italian, German, Spanish, Portuguese, Danish, Finnish, Norwegian, Swedish, Russian.

MP 01 Tips & Tricks

We understand that most touch-screen and smartphone users will need to reacquaint themselves with buttons and basic features. To make life easier, we have prepared a list of shortcuts and suggestions to help you out.

MP 01 Keypad Shortcuts

- **HASHTAG KEY ‘#’** - toggles between input modes in message composer.
- **STAR KEY ‘*’** - opens symbol selector in message composer.
- **SEND KEY** on home screen – opens call history.
- **SEND KEY** – long press when answering a call activates hands-free speaker mode.
- **END KEY** on home screen – long press opens quick access menu.
- **MESSAGE KEY** – long press on home screen opens message composer.
- **MESSAGE KEY** – to respond to an incoming call with a text message.
- **VOLUME DOWN** – long press for silent mode.
- **NUMERIC KEY ‘1’** on home screen – long press calls voicemail.
- **NUMERIC KEYS ‘2’-‘9’** on home screen – long press speed-dials assigned number.
- **CONTACT KEY** – long press on home screen opens ‘new contact’ option.

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Getting the most out of the MP 01

— Use call-forwarding:

Activate call-forwarding on your smartphone: take the calls but skip the emails and notifications.

— Operate twin SIMs:

If your telecoms supplier supports this option, ask them to duplicate your existing SIM so you can make and receive calls to your smart- phone number when it's time for Reachability Lite.

— Combine with another device:

It might suit you to use the MP 01 in conjunction with a laptop or tablet: the phone lets you text and make calls, and you get a QWERTY keyboard for composing emails.

— Drive safely with Bluetooth:

Use the earpiece provided, or your car's hands-free system.

— Leave your job:

If you have to reply to emails and check documents outside the office, having two phones – a smartphone and an MP 01 – is an ideal way to ensure that, when it's time to switch off, you really do leave your job behind.

— Enjoy some privacy:

With the MP 01 you have everything you need for true peace of mind when you're off-grid.

Download here the MP 01 Quick Guide to get started.

Need to transfer contacts to your MP 01? *Click here* for the FAQ on How to import/sync contacts to your MP 01.

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