

„BALANCE“ – new lounge range with sportswear appeal

HANRO, internationally known for highest-quality lingerie, nightwear and loungewear, introduces „Balance” – a refined interpretation of the sportswear trend in typical sophisticated HANRO style, providing dynamic, fashionable sportswear appeal and while offering highest wearing comfort, ease of movement and material functionality.

Contemporary athleisure look: "Balance" is modern active wear for versatile usage, such as for light sports, travelling, relaxing or in your leisure time. Depending on styling, occasion and personal taste, they are the perfect base for modern, fashionable sports looks – either worn together or combined with other styles from your own wardrobe – before, during and after your sports activities!

Shirts made from a soft and stretchy viscose French Terry or soft micro-modal are perfect to combine with the other sporty and functional styles offering skin-friendly cotton on the inside and breathable polyamide fiber on the outside – providing a constant body temperature. Visuals underscore the dynamic sportswear appeal.



Style selection, offered from sizes XS - L:

Available in shades of „mauve“, „carbon“.& „carbon melange“. Leggins in „shale melange“ & black.

Recommended retail prices in Euro: Tank Top €50 | Racerback Crop Top €70 | Leggings €90 | Sweatshirt €90 | Turtleneck shirt €100 | long sports pants €120 | Cardigan €170

The new women's range „BALANCE“ will be available **from 15th August 2017** in stores and online.



COMPANY INFORMATION:

HANRO of Switzerland – Pure luxury on skin! HANRO is an international luxury brand for lingerie, daywear, nightwear and loungewear for ladies and men. Ever since it was founded in 1884 by Albert Handschin and Carl Ronus in Switzerland, the company has stood for Understated Luxury, natural elegance, and garments which are a pleasure and comfort to wear. HANRO products are marked by highest quality standards and excellent craftsmanship. The careful development of unique materials from natural fibers, ingenious designs and decades of tradition, combined with technical innovations, are what make HANRO such a distinctive brand. HANRO products are produced almost exclusively within Europe. In 1991, HANRO joined the Austrian Huber Group. Today, HANRO can be found at the most exclusive stores in almost 50 countries. www.hanro.com

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