

## **Starbreeze Studios to Launch Player Services Platform**

*“Starbreeze Accounts” Available Now for Players in Beta Access*

**Stockholm — October 8, 2021** — Starbreeze AB is launching a player account service, currently under the working title, “Starbreeze Accounts” to provide players with streamlined access to their favorite Starbreeze titles, exclusive in-game items, incentives for current and future titles and more. Starting today players can join the beta by signing up and connecting their Steam accounts to their Starbreeze Account and be the first to enjoy the new line of services unique to the Starbreeze player community.

Interested players can visit [account.starbreeze.com](https://account.starbreeze.com) to create their Starbreeze Account.

With Starbreeze Accounts, Starbreeze aims to provide more value to loyal players in a modernized way. Benefits include, but are not limited to:

- Cloud save functionality
- Cross-play
- Community competitions and giveaways
- Loyalty rewards
- Additional player benefits will be announced as the product develops

This development helps future-proof Starbreeze Studio’s marketing and publishing endeavors by allowing for more advanced marketing activities and cross-title promotions. This strengthens the value proposition for future third-party publishing collaborations and ensures growth of the Starbreeze Studios community.

Starbreeze Accounts is currently in beta and Starbreeze will continue to develop and add functionality on a regular basis. Later this year, Starbreeze Accounts will release a feature and player rewards roadmap, and will undergo a brand overhaul. Meanwhile, during the beta period Starbreeze will test registration flow to ensure smooth customer experiences, preparing for a more content-heavy release before the end of the year.

### **About Starbreeze**

Starbreeze is an independent developer and creator of PC and console targeting the global market, with studios in Stockholm, Barcelona and Paris. Housing the smash hit IP PAYDAY, Starbreeze develops games based on proprietary and third-party rights, both in-house and in partnership with external game developers. Starbreeze shares are listed on Nasdaq Stockholm under the tickers STAR A and STAR B with the ISIN-codes SE0007158928 (A share) and SE0005992831 (B share). For more information, please visit [starbreeze.com](https://starbreeze.com).