



MEDIA BLAST
STOCKHOLM, SWEDEN (November 13, 2018)



PAYDAY: Crime War in soft launch

Starbreeze and Overkill - A Starbreeze studio are pleased to announce that the intense new mobile shooter *PAYDAY: Crime War* has gone into soft launch in Poland, the Czech Republic and Slovakia on iOS and Early Access: Google Play. Following the soft launch, joining the 100.000+ players on Android, iOS was launched during the weekend and went straight to the no 1 spot in the most prominent local charts.

PAYDAY: Crime War is an all new take on heisting, set in the *PAYDAY* universe and introduces a franchise first co-op PvP experience for mobile iOS and Android platforms. Players will be able to rob banks impersonating the most iconic heisters from the *PAYDAY* PC and console games, as well as experience the other perspective, playing as law enforcement attempting to prevent the heist.

Face off in this multiplayer PvP experience and challenge your enemies in iconic locations varying from the First World Bank to the Jewelry Store. Unlock upgrades and even more powerful gear along your path to improve your loadout and gain the winning edge. Grab your friends and abide the law or plan the perfect heist. Who will come out on top?

The official soft release follows a closed beta that tested a number of features and functions of the game, including matchmaking, device performance, game mechanics and rules. Players loved the intense action extreme combat, with their feedback helping to improve the *PAYDAY* experience.

Now, players in the soft launch territories will be able to take their heisting on the go for real.

PAYDAY IS COMING TO MOBILE

- **CHARACTERS** - Choose from an elite crew of heisters or cops recognizable from the *PAYDAY*-universe.
- **COMBAT** - Fight against other players along with your team and hone your skills to become the best of the best.
- **PROGRESSION** - Unlock upgrades, items and new skills to increase your chance of success.
- **MULTIPLAYER PvP** - Play with up to 8 people in two opposing teams in this face paced mobile shooter

For more information, visit <https://www.paydaycrimewar.com>, and follow the game on [Facebook](#), [Twitter](#) and [Instagram](#) with #pdcw.



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First launched in 2011, PAYDAY is a cooperative first-person shooter computer and video game franchise with more than 17 million units sold on PC, SteamOS, PlayStation™ 3, Xbox 360, PlayStation™ 4, Xbox One and the Nintendo™ Switch system. With more than 5.8 million community members on the main PC digital distribution platform Steam, PAYDAY 2 have had more than 170 paid and free updates since its release in 2013.

PAYDAY 2 in VR is now also available for existing owners of PAYDAY 2 on Steam for the HTC Vive and the Oculus Rift headsets.

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About Starbreeze

Starbreeze is an independent creator, publisher and distributor of high-quality entertainment products. With studios in Stockholm, Paris, Los Angeles, Barcelona and Brussels, the company creates games and other virtual reality entertainment products, based on proprietary design and licensed content. Starbreeze is behind the hit IP PAYDAY: The Heist®, PAYDAY 2®, and the newly released survival co-op FPS OVERKILL's The Walking Dead.

Starbreeze has set out to develop truly immersive virtual reality experiences, by integrating software and hardware in its StarVR® One head mounted display, which is produced together with Acer.

For more information, please visit starbreeze.com and overkillsoftware.com.