



PRESS RELEASE  
STOCKHOLM, SWEDEN (September 14, 2017)



## A Chainsaw Massacre Coming to Dead by Daylight

*New killer Leatherface™ available on Steam today*

Starbreeze Publishing together with Behaviour Digital are today releasing the infamous character Leatherface as a killer in Dead by Daylight. Leatherface first appeared in the 1974 classic *The Texas Chainsaw Massacre* and has since become a pop culture icon, terrifying audiences across eight films.

Leatherface will bring a new set of perks, his iconic chainsaw and will additionally wield a sledgehammer - both weapons of doom that will surely instill fear in all Survivors.

The new Killer will be available for a suggested retail price of \$3,99 on PC through Steam and other digital distribution channels starting today. Dead by Daylight: Leatherface will soon be available for console.

Visit the website for more information and videos: [www.deadbydaylight.com/leatherface](http://www.deadbydaylight.com/leatherface)

Dead by Daylight is an asymmetrical multiplayer horror game in which one crazed killer hunts four friends through a terrifying nightmare. Players take on the role of both killer and survivors in a deadly game of cat and mouse. It's a Mature Gamer take on the thrills of Hide & Seek. Dead by Daylight is out now and available on Steam: <http://store.steampowered.com/app/381210/>

The game was released on PlayStation®4 and Xbox One in June 2017. Released on PC in June 2016, Dead by Daylight has already sold more than 2 million copies on the digital distribution platform Steam and has become an instant favourite with streamers on Twitch and other streaming platforms.

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Download the latest press assets for Dead by Daylight here: <http://www.starbreeze.com/presskit>

### For more information, please contact:

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### **About Starbreeze**

Starbreeze is an independent creator, publisher and distributor of high quality entertainment products. With studios in Stockholm, Paris, Los Angeles, Barcelona and Brussels, the company creates games and other virtual reality entertainment products, based on proprietary design and licensed content. Starbreeze most recent games include PAYDAY 2®, John Wick VR shooter and upcoming survival co-op FPS OVERKILL's The Walking Dead. Under its publishing initiative, Starbreeze has together with Canadian studio Behaviour Digital successfully launched horror thriller Dead by Daylight.

Starbreeze has set out to develop truly immersive virtual reality experiences, by integrating software and hardware in its StarVR® head mounted display, which is produced together with Acer.

For more information, please visit [starbreeze.com](http://starbreeze.com), [overkillsoftware.com](http://overkillsoftware.com)

### **About Behaviour**

Founded in 1992, Behaviour Interactive is Canada's largest independent game developer, employing 325 talented people in Montreal (Quebec) and Santiago (Chile). The studio's objective is to deliver high-quality and commercially successful games, while staying on the cutting-edge of the industry trends in the digital markets, and exploring fresh ideas and connected experiences to keep players entertained. Our studios work with the industry's top publishers and licensors, including Activision Blizzard, Bethesda, Cloud Imperium, Disney, Dreamworks, EA, Games Workshop, Majesco, Microsoft, Nickelodeon, Paramount, Pixar, Sony, Bandai Namco, Ubisoft and Warner. Dead by Daylight is produced by Behaviour Digital Inc.. Behaviour Digital Inc. is a subsidiary of Behaviour Interactive Inc whose mission is to "Create remarkable games we would play, our way."

For more information, please visit <http://www.bhvr.com>

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