

# **MEDIA ADVISORY**

# StarVR®, Starbreeze and Acer showcases the Future of Enterprise in Virtual Reality at the SALT Conference in Las Vegas, May 16-19

LAS VEGAS (May 15, 2017) Present in the Bellagio Ball Room Lounge Exhibit, SALT conference attendees will be able to get a glimpse of the future of enterprise solutions in virtual reality (VR). A tailored experience will showcase in the unique StarVR VR Head Mounted Display (HMD).

The StarVR HMD is a premium VR display built from the ground-up for enterprise use with its 5K resolution and 210-degree field of view, offering solutions above and beyond home environment setups. From the rapid prototyping and development of custom controllers to a scalable solution to have tracking volumes at almost any size, StarVR is dedicated to ensuring whatever your business needs. High quality enterprise grade virtual reality is no longer out of reach.

Top-tier technical specifications aside, StarVR is ideally suited for enterprise use due to a key part in its offering, its 'natural vision', well suited for simulation and training for the defence industry, engineering and construction as well as enabling pilots to train in a virtual cockpit with full readability on controls, car manufacturers to render their models in full resolution and life sized scale and architects to fully visualize and immerse both designers and customers in new projects to name a few examples.

The StarVR showcase will be provided in the Bellagio Ball Room Lounge Exhibit on appointment and walk-up basis. Visitors and media representatives are welcome to reach out to the contact details listed below for scheduling or further details.

## ###

# For more information and appointment requests, please contact:

Maeva Sponbergs, EVP of Communication and Head of Investor Relations, Starbreeze AB/StarVR Corp.

Phone: +1 424-382 9430, email: ir@starbreeze.com

# **About StarVR Corporation**

Aiming to be the leading solutions provider of B2B Virtual Reality services, StarVR Corporation innovates the head-mounted display market through its 210-degree, 5K resolution VR headset. StarVR Corporation is a joint venture between Swedish entertainment content creator, publisher and innovator Starbreeze Studios, and Acer, one of the world's top ICT companies with presence in over 160 countries.

The joint venture designs, manufactures, promotes, markets and manages sales and support of StarVR solutions to the

professional, enterprise, and location-based entertainment market. Headquartered in Taipei, StarVR Corporation also has presence in Los Angeles, Paris and Stockholm.

Parent company Starbreeze AB's shares are listed on the Nasdaq Stockholm First North Premier under the tickers STAR A and STAR B with the ISIN-codes SE0007158928 (A-share) and SE0005992831 (B-share). Parent Acer's shares are listed on the Taiwan Stock Exchange (TWSE: 2353) with Global Depository Receipts (GDR) listed on the London Stock Exchange (LSE: ACID). For more information, please visit: http://www.starvr.com, http://www.starbreeze.com, http://www.acer.com

### **About Starbreeze**

Starbreeze is an independent creator, publisher and distributor of high quality entertainment products. With studios in Stockholm, Paris, Los Angeles, Barcelona and Brussels, the company creates games and other virtual reality entertainment products, based on proprietary design and licensed content. Starbreeze most recent games include PAYDAY 2®, John Wick VR shooter and upcoming survival co-op FPS OVERKILL's The Walking Dead. Under its publishing initiative, Starbreeze has together with Canadian studio Behaviour Digital successfully launched horror thriller Dead by Daylight.

Starbreeze has set out to develop truly immersive virtual reality experiences, by integrating software and hardware in its StarVR® head mounted display, which is produced together with Acer, displaying a unique field of view and a mission to bring top-end VR to large audiences. Together with IMAX, Starbreeze aspires to dominate the location based VR market with the IMAX VR centers. The first IMAX VR center opened in Los Angeles in January 2017.

Headquartered in Stockholm, Sweden, Starbreeze shares are listed on Nasdaq Stockholm First North Premier under the tickers STAR A and STAR B with the ISIN-codes SE0007158928 (A share) and SE0005992831 (B share). Remium Nordic is the company's Certified Adviser. For more information, please visit http://www.starbreeze.com, http://www.starvr.com, http://www.overkillsoftware.com

#### **About Acer**

Founded in 1976, today Acer is one of the world's top ICT companies and has a presence in over 160 countries. As Acer looks into the future, it is focused on enabling a world where hardware, software and services will infuse with one another to open up new possibilities for consumers and businesses alike. From service-oriented technologies to the Internet of Things to gaming and virtual reality, Acer's 7,000+ employees are dedicated to the research, design, marketing, sale, and support of products and solutions that break barriers between people and technology. Please visit http://www.acer.com for more information.