



Get your Killer some swag with the 4th update for Dead by Daylight - “The Bloodstained Sack” out now on Steam

STOCKHOLM, SWEDEN (November 17, 2016) Starbreeze together with Behaviour Interactive today released the 4th update for Dead by Daylight, titled “The Bloodstained Sack” on digital distribution platform Steam. Your favourite killer will now be able to enjoy a bit of customisation where The Bloodstained Sack and will allow you to pick up your favourite killing outfit before you start your next chase.

Priced at \$2.99, this pack includes 6 new outfits for the killers:

- The “Iron Man” mask for the Trapper: Thick iron plating strapped and bolted to form Evan's grim self-representation.
- The “Rogi” mask for the Trapper: An iron mask masterfully fashioned and painted to resemble a deer. Item created by Dmitry "DeeDoubleU" Shpilevoy.
- The “Swift Strikes” head paint and cloak for the Wraith: The Kuntin-Wehye symbol, representing rapid and deadly aggressions, is finger-drawn in white paint.
- The “Owl” head paint and cloak for the Wraith: The Ug-Wufo symbol, representing a flying hunter of the night, is finger-drawn in white paint.
- The “Scarecrow” outfit for the Hillbilly: When you have nothing else but the family's scarecrow's clothes to put on.
- The “Rancher’s” Vest and Hat for the Hillbilly: From the Thompson's wardrobe, one of his father's preferred look when going out to the city.

Visit the website for more on the background story and content:

<http://www.deadbydaylight.com/bloodstained-sack/>

Dead by Daylight is an asymmetrical multiplayer horror game in which one crazed killer hunts four friends through a terrifying nightmare. Players take on the role of both killer and survivors in a deadly game of cat and mouse. It’s a Mature Gamer take on the thrills of Hide & Seek. Dead by Daylight is out now and available on Steam: <http://store.steampowered.com/app/381210/>

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Download the latest press assets for Dead by Daylight here: <http://www.starbreeze.com/presskit>

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About Starbreeze:

Starbreeze is an independent creator, publisher and distributor of high quality entertainment products. With studios in Stockholm, Paris and Los Angeles, the company creates games and other virtual reality entertainment products, based on proprietary design and licensed content. Starbreeze's most recent games include PAYDAY 2, the adrenaline fueled bank robbing co-op game and the upcoming John Wick VR shooter and survival co-op FPS OVERKILL's The Walking Dead.

Starbreeze has set out to develop truly immersive virtual reality experiences, by integrating software and hardware in its StarVR head mounted display, to be produced together with Acer, displaying a unique field of vision and a mission to bring top-end VR to large audiences. Starbreeze launched StarVR with a VR-experience at the Electronic Entertainment Expo (E3) in June 2015, gained by teaming up with French Infinite Eye. In January 2016, Starbreeze unveiled the StarCade initiative; centers that invites people to immerse themselves into premium VR experiences. The first cinematic VR experience "Cockatoo Spritz" directed by Stephane Barbato, premiered at the 69th Cannes Film Festival 2016.

Headquartered in Stockholm, Sweden, Starbreeze's shares are listed on Nasdaq Stockholm First North Premier under the tickers STAR A and STAR B with the ISIN-codes SE0007158928 (A-share) and SE0005992831 (B-share). Remium Nordic is the company's Certified Adviser. For more information, please visit <http://www.starbreeze.com>, <http://www.starvr.com>, <http://www.overkillsoftware.com>

Brief information about Behaviour

Founded in 1992, Behaviour Interactive is Canada's largest independent game developer, employing 325 talented people in Montreal (Quebec) and Santiago (Chile). The studio's objective is to deliver high-quality and commercially successful games, while staying on the cutting-edge of the industry trends in the digital markets, and exploring fresh ideas and connected experiences to keep players entertained. Our studios work with the industry's top publishers and licensors, including Activision Blizzard, Bethesda, Cloud Imperium, Disney, Dreamworks, EA, Games Workshop, Majesco, Microsoft, Nickelodeon, Paramount, Pixar, Sony, Bandai Namco, Ubisoft and Warner. Dead by Daylight is produced by Behaviour Digital Inc.. Behaviour Digital Inc. is a subsidiary of Behaviour Interactive Inc whose mission is to "Create remarkable games we would play, our way."

For more information, please visit <http://www.bhvr.com>.