

International Fintech powerhouse announces new partnership with Wales Football Team

Innovative Polish online currency exchange and money transfer company, [Conotoxia](#) is announcing its new four year partnership with the Wales football team at the FAWales squad announcement at St. Fagans on the 29 August.

This exciting new partnership is a first in the UK for Conotoxia, who have recorded staggering, exponential growth every year since 2011 — transacting \$5 billion in the last year alone, and operating with 26 currencies. The new partnership gives Conotoxia the rights to use numerous sponsorship titles, including 'Official Money Partner of the National Football Team of Wales' through to the FIFA World Cup in Qatar in 2022, and they will work with FAWales and the national team across money transfers, payments, currency exchange and Forex.

CEO and sole owner Marcin Piore said: "The partnership with Welsh football is a perfect introduction into the UK market for us. The expanding Conotoxia Holding group is dedicated to being the 'go-to' platform for global financial services, and we are excited to work with FAWales to develop the brand over here."

In the partnership agreement, the company will be able to promote both its brands: Conotoxia and Cinkciarz, which is anchored to the Polish market. The brands have already established significant sporting relationships with the UEFA Under 21 Championships in 2017, the Polish national team at the 2018 World Cup, and the Chicago Bulls basketball team.

The overall goal for Conotoxia is to expand throughout the UK, starting with strong foundations in the Welsh market. The deal links the company with Welsh legends in world football, including Manager Ryan Giggs, Real Madrid's Gareth Bale, and Arsenal's Aaron Ramsey.

The announcement has been made by FAWales Chief Executive Jonathan Ford, who said: "We are extremely pleased to welcome Conotoxia as the Official Money Partner of the Football Association of Wales for the next four years. Conotoxia have recognised how the partnership with the Wales National Football Team and FA Wales can be used to expand their brand beyond the Polish market and into Wales and the wider UK. We very much look forward to a successful partnership with Conotoxia over the coming years and are very grateful for their support of Welsh football."

Conotoxia was represented at the press conference by Vice Chairman Piotr Kicinski, who was impressed with the team spirit and determination of the Welsh team during the 2016 European Championships. He said: "Conotoxia promotes the same values. We conquer global markets thanks to our hard work, persistence and commitment. What counts are ambition, cooperation within the team, as well as individual skills. We believe that the values we share will enable us to succeed in both business and on the pitch."

Conotoxia has also announced plans for numerous promotional activities aimed at Welsh fans, including competitions and engaging social media activities.

About Conotoxia

The success of Conotoxia and Cinkciarz is based on independence, designing and developing innovative technological solutions in-house, cutting out middlemen, simplifying processes, reducing waits, and improving security. Profits are invested back into the development of new technological assets, enabling them to offer faster and cheaper wire transfer and currency conversion services.

Conotoxia Holding Group is made up of people whose main ambition is to create innovative financial solutions. Its specialised companies provide competitive, transparent and beneficial services. Clearly defined principles and priorities are the basis of its activities. These are the factors that determine the direction of expansion and enable continuous development of our financial products.

CONTACT:

Kalina Stawiarz

PR Manager

k.stawiarz@cinkciarz.pl

+48 726 666 644